SAMPLE PRESS RELEASE

**For Immediate Release**

**Contact Person:  
Phone:  
E-mail:**

**National Arts and Humanities Month, October 2021  
[Your Organization] Celebrates the Arts and Humanities in [Your Official Locale]**

[City, State]—[Your arts organization’s name] joins thousands of arts organizations and communities across the nation to celebrate National Arts and Humanities Month throughout October. [your agency] will carry this message to the people of [your community] through activities that honor the efforts of artists, historians, teachers, and cultural groups working to make the arts and humanities a part of everyone’s life.  
  
Everyone in the community is encouraged to participate in what has become the country’s largest annual collective celebration of the arts and humanities. The following special events are planned for National Arts and Humanities Month in [your community]: [List events giving times, Zoom/virtual access, log-in requirements, and other relevant information.]

“The arts are the lifeblood of our communities, raising morale, creating community cohesion, and providing comfort during dark times, while also delivering a huge economic footprint. The sector has suffered devastating losses due to the COVID-19 pandemic, so it is vital that we support our creative workers in the months and years to come,” said Nolen V. Bivens, president and CEO of Americans for the Arts. “National Arts and Humanities Month gives us a chance to celebrate the values that the arts impart in our lives, and it is more important than ever that everyone take part to recognize the creative and cultural value of the arts and humanities in our communities.”

National Arts and Humanities Month is coordinated by Americans for the Arts, the national organization working to empower communities with the resources and support necessary to provide access to all of the arts for all of the people. This month-long celebration grew out of National Arts Week, which was started in 1985 by the National Endowment for the Arts and Americans for the Arts.

More information about National Arts and Humanities Month is available at [www.AmericansForTheArts.org/nahm](http://www.AmericansForTheArts.org/nahm).View events across the nation and add yours to the celebration at [http://artsmeet.artsusa.org](http://artsmeet.artsusa.org/).

[Your organization’s boilerplate]