

As we approach the fifth annual celebration of National Arts in Education Week, September 13-19, 2015, I would like to present you with the many opportunities available for you, your organizations and the field at large. Please share and distribute as you like.

### **www.NationalArtsInEducationWeek.org Website and Resources**

Launched in March 2015, a website containing downloadable resources has been made available for those interested in celebrating, advocating and participating in National Arts In Education Week. A share domain ([www.NationalArtsInEducationWeek.org](http://www.NationalArtsInEducationWeek.org)) and logo have been created to unify the field in celebration. Containing action-oriented materials, the site asks supporters to take three actions:

- **Celebrate:** Host or attend an event in your community to celebrate the week (and be sure to include it on [ArtsMeet National Event Calendar](#)). Download the logo (above) to be used on any materials, fliers or public awareness campaigns.
- **Advocate:** Use the latest tools to bring attention to the cause of arts education in your community or state. Download resolutions for your school, city or state elected officials to voice their own support of arts education.
- **Participate:** Get online and use the hashtag #ArtsEdWeek. Show a picture of student artwork or a performance with #EncourageCreativity or tell a story about an arts educator who made a difference with #TeachTheArts. Also, use the new [Encourage Creativity. Teach the Arts.](#) video campaign to bring awareness to the cause.

### **The Arts Education Navigator**

***The newest tool from Americans for the Arts launching on 9/14/15!*** Do you believe in the transformative power of arts education? The Arts Education Navigator will help you turn your passion into action. Follow this six step process to better understand your role in the arts education ecosystem, the policies which affect your state, the current trends in the field and how to best take action. With over 300 contributors and 75 partner organizations, find the tools and tips you need to take action immediately! [www.AmericansForTheArts.org/Navigator](http://www.AmericansForTheArts.org/Navigator) (Note: this link goes live on 9/14/15)

### **Blog Salon September 14–18: Reauthorizing ESEA**

Read from 20 of the top experts from the field on the impacts of the current reauthorization of the Elementary and Secondary Education Act (ESEA). As the U.S. House of Representatives and U.S. Senate go into Conference Committee, this is your chance to understand the inner workings on this law and its impact on arts education. Learn more on [ARTSblog](#).

### **"Arts Education: What You Need to Know" Webinar Series**

Every year there are new buzzwords which affect our work. Each day during the week of September 14–18, we will gather thought leaders to unpack these terms, where they came from, and their impact on our day to day work in arts education. These daily [webinars](#) will be held at 3:00 p.m. (EST) and last approximately 20 minutes. To continue the conversation, join Jeff Poulin ([@JeffMPoulin](#)) and special guests for a Twitter chat from 8:00 p.m.–9:00 p.m. (EST) by following the specified hashtag. You can either view them live or throughout the week. The topics include:

- **Monday, September 14, 3:00pm ET: Arts Integration**  
Including presentations from Amy Duma (John F. Kennedy Center for the Performing Arts), Janet Starke, (Richmond Center Stage) and Lauren Hess (Cincinnati Public Schools). Register [here](#). Follow the conversation at #ArtsIntegration
- **Tuesday, September 15, 2015, 3:00pm ET: Creative Youth Development**  
Including presentations from Heather Ikemire (National Guild for Community Arts Education), Traci Slater-Rigaud (President's Committee on the Arts and the Humanities), Erik Holmgren (Massachusetts Cultural Council) and Denise Montgomery (CultureThrive). Register [here](#). Follow the conversation at #CYD
- **Wednesday, September 16, 2015, 3:00pm ET: STEAM**  
Including presentations from Kate McClanahan (Americans for the Arts), Lucinda Presley (The Innovation Collaborative) and Andrew Watson (Alexandria City Public Schools). Register [here](#). Follow the conversation at #STEAM
- **Thursday, September 17, 2015, 3:00pm ET: Arts Education Standards**  
Including presentations from Pam Paulson (Perpich Center for Arts Education), David Dik (Young Audiences Arts For Learning) and Jim Palmarini (Educational Theatre Association). Register [here](#). Follow the conversation at #Standards
- **Friday, September 18, 2015, 3:00pm ET: Creative Aging**  
Including presentations from Gay Hanna and Evan Sanderson (National Center for Creative Aging) and Robert Schultz (City of Mesa, AZ Arts and Culture). Register [here](#). Follow the conversation at #CreativeAging

Be sure to [register](#) for the webinars to receive the direct link, pre-reading materials, and details for the follow up Twitter chat!

### **Join the National #ArtsEdChat on Twitter**

Join Americans for the Arts' Arts Education Program Coordinator, Jeff M. Poulin ([@JeffMPoulin](#)) and special guests for a Twitter chat from 8:00–9:00pm ET by following the specified hashtag. The Schedule is as follows.

- Monday, September 14, 8:00-9:00pm ET: Arts Integration (#ArtsIntegration)
- Tuesday, September 15, 2015, 8:00-9:00pm ET: Creative Youth Development (#CYD)
- Wednesday, September 16, 2015, 8:00-9:00pm ET: STEAM (#STEAM)
- Thursday, September 17, 2015, 8:00-9:00pm ET: Arts Education Standards (#Standards)

Follow [@Americans4Arts](#) and [#ArtsEdWeek](#) for more updates.

### **National Arts in Education Week Happy Hour in Washington, D.C.**

Are you in the DC area? Join us for drink specials and bocce ball at Vinoteca for National Arts in Education Week on Wednesday, September 16! For a donation of \$5 or more, guests will receive a wristband at Vinoteca, which will give them access to extended happy hour pricing. Proceeds will support Americans for the Arts' mission to advance the arts and arts education nationwide. We look forward to seeing you there! For any questions or additional information, please contact Individual Giving Coordinator [Megan Bell](#) at [mbell@artsusa.org](mailto:mbell@artsusa.org)