THE ARTS CREATE JOBS, GENERATE BUSINESS & DRIVE TOURISM.

Did you know the nonprofit arts & culture industry creates $166.3 billion in economic activity and supports 4.6 million jobs?

Arts and culture organizations boost local economies across our country. Whether it’s attending a music festival downtown, an evening at a theater or a different arts activity altogether, money spent on dinner, parking, dessert—even the babysitter—impacts the economic health of our communities.