ARTS & CULTURE TRAVELERS SPEND 60% MORE THAN THE AVERAGE TOURIST.

Last year the nonprofit arts and culture industry generated $135.2 billion in economic activity in the U.S., bringing in $22.3 billion from tax revenues. (Yep, that’s billion with a “B”.)

And that helps support 4.1 million full-time jobs. It proves, once again, that the arts are a driving force for good and for our economy.

Learn more at www.AmericansForTheArts.org.