



**BCA 10: BEST BUSINESSES PARTNERING WITH THE ARTS IN AMERICA**

## 2018 BCA 10 GALA

### PROGRAM BOOK RECOGNITION ADVERTISEMENTS

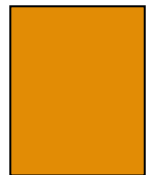
Purchasing a recognition advertisement in the event program is a great way to celebrate the honorees and support Americans for the Arts' mission to promote business and arts partnerships nationwide.

A recognition advertisement pays tribute to the evening's honorees, presenters, performers, staff, board, etc. Ads created solely for self or business promotion will be subject to change.

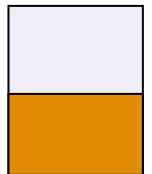
*No goods or services are offered; contributions are fully tax deductible.*

AD TYPE	SPECS <small>Note: Dimensions account for bleeds.</small>	RATE
Inside Front Cover	8.25" w by 10.25" h (trims to 8" w by 10" h)	\$5,000
Inside Back Cover	8.25" w by 10.25" h (trims to 8" w by 10" h)	\$4,500
Full Page	8.25" w by 10.25" h (trims to 8" w by 10" h)	\$2,000
Half Page	8.25" w by 5.25" h (trims to 8" w by 5" h)	\$1,000
Quarter Page	4.25" w by 5.25" h (trims to 4" w by 5" h)	\$ 800

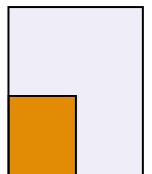
Full Page



Half Page



Quarter Page



#### FORMAT

#### REQUIREMENTS:

- Must be in .tiff or .pdf format
- 300 dpi or higher
- Fonts and images must be embedded
- Event program is in full color

#### SPONSOR PRICING:

Sponsors receive complimentary and/or discounted advertising

SPONSOR LEVEL	AVAILABLE ADVERTISING	RATE
Leader: \$50,000	Inside front or back cover	<i>Complimentary, as available</i>
Champion: \$25,000	Full Page, interior placement	<i>Complimentary</i>
Sustainer: \$15,000	Half Page	<i>Complimentary</i>
Investor: \$10,000	Quarter Page	<i>Complimentary</i>
Patron: \$5,000 (discounted rates)	Full Page	\$1,750
	Half Page	\$ 825
	Quarter Page	\$ 650

#### DEADLINE:

**All creative due:  
August 29, 2018**  
[BCA@artsusa.org](mailto:BCA@artsusa.org)



**BCA 10: BEST BUSINESSES PARTNERING WITH THE ARTS IN AMERICA  
RECOGNITION ADVERTISEMENT RESPONSE FORM**

For gala tickets and sponsorship table information, please see sponsorship form available at [www.AmericansForTheArts.org/BCA10](http://www.AmericansForTheArts.org/BCA10)

**1. Provide your contact information**

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**2. Select your gift recognition preference**

I/We wish to be recognized as:  
\_\_\_\_\_

I/We wish to be recognized as **Anonymous**

**3. Provide your payment information**

A check is enclosed, payable to *Americans for the Arts*

I/We wish to pay by credit card

Card type:    Visa        MasterCard        AmEx        Discover

Card number: \_\_\_\_\_

Expiration date: \_\_\_\_\_ Security code: \_\_\_\_\_

Name on card: \_\_\_\_\_

Signature: \_\_\_\_\_

I/We Wish to be invoiced for this donation on \_\_\_\_\_ (date)

**4. Select an ad type**

**Non-sponsors**

Inside front cover: \$5,000

Inside back cover: \$4,500

Full page: \$2,000

Half page: \$1,000

Quarter page: \$800

**Sponsors**

Leader: *FREE* inside front or rear cover (as space available)

Champion: *FREE* full page ad

Sustainer: *FREE* half page ad

Investor: *FREE* quarter page ad

Patron: *DISCOUNT* ad

Full page: \$1,750

Half page: \$825

Quarter page: \$650

I do not wish to place an ad, but I would like to make a tax-deductible contribution to the BCA 10 gala:  
\$ \_\_\_\_\_

**5. Return this form**

**By Mail:**

Americans for the Arts  
ATTN: BCA 10  
1000 Vermont Ave, NW, 6th Floor  
Washington, DC 20005

**Fax:** 202.371.0424

**Thank you for supporting the BCA 10 and Americans for the Arts.**

**Questions?**  
Private Sector Initiatives Associate  
[BCA@artsusa.org](mailto:BCA@artsusa.org)  
202.371.2830