Most of Us Seek Out Arts Experiences

Three-quarters of Americans (72%) attended an arts event last year, including:

- Zoo, Aquarium, or Botanical Garden: 39%
- Historic Site: 33%
- Musical Performance: 30%
- Museum of History or Science: 26%
- Theater Performance: 24%
- Museum of Art: 23%
- Visual Arts, Crafts Exhibition, Art Gallery: 22%
- Opera/Musical Theater: 12%
- Dance Performance: 12%
- Art or Film Festival: 10%
- Media Arts: 8%
- Literary Event: 6%
- Other: 4%

Americans Speak Out About the Arts in 2018

Americans for the Arts’ Public Opinion Poll provides an in-depth look at the perceptions and attitudes about the arts in the United States. Browse more findings from the Public Opinion Poll: AmericansForTheArts.org/PublicOpinion