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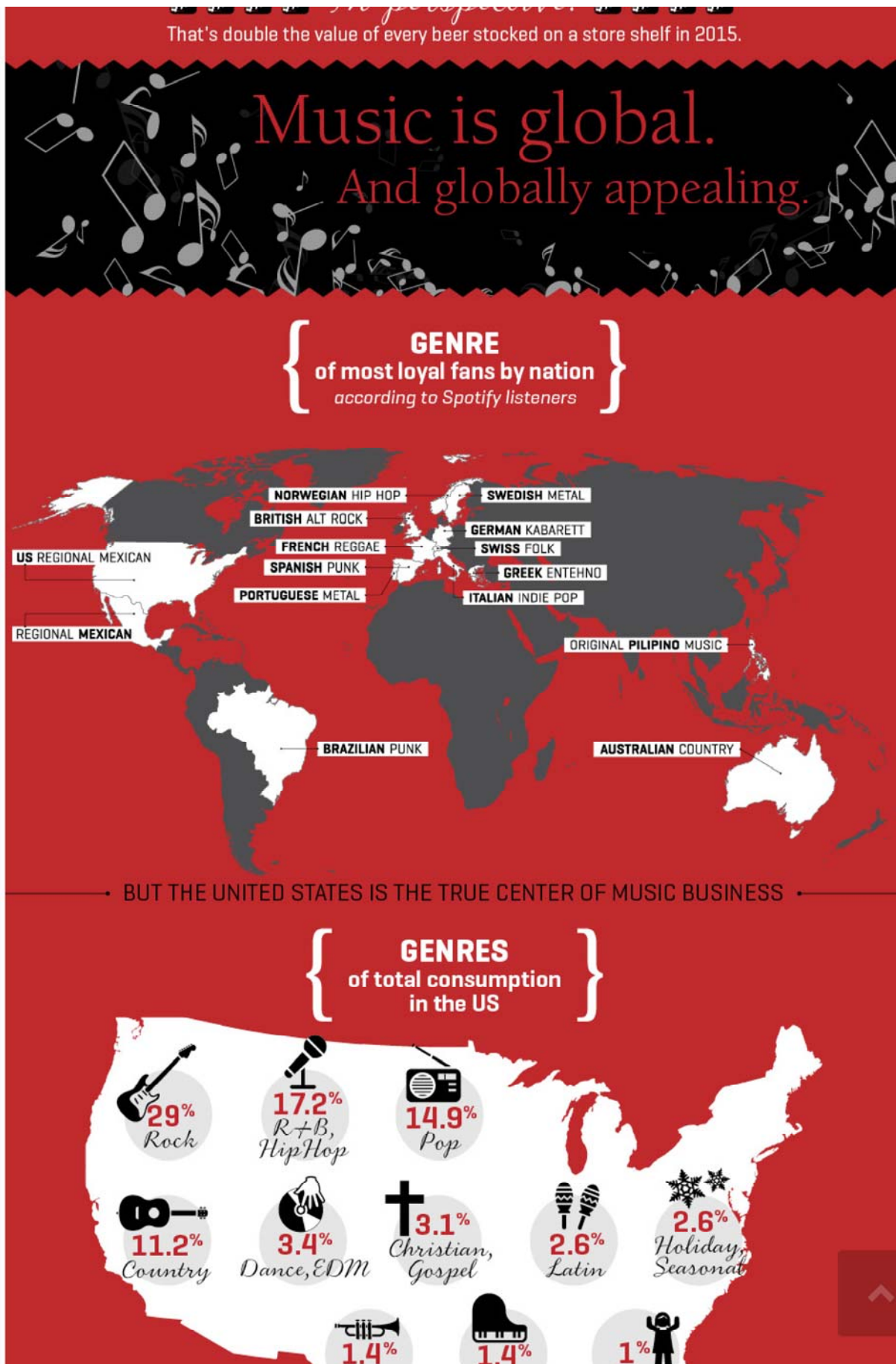
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Jazz *Classical* *Children*


AND A PERFECT PLACE TO START A CAREER IN MUSIC, SUCH AS ...

 PERSONAL MANAGER	 BOOKING AGENT	 CONCERT PROMOTER	 MUSIC PUBLISHER	 PROFESSIONAL MANAGER
 BUSINESS MANAGER	 MUSIC BUSINESS ACCOUNTANT	 ENTERTAINMENT LAWYER	 MUSIC EDUCATOR	 RECORDING ENGINEER

There are Tons of Ways to get involved in the music industry.


{ HOW DO YOU KNOW which is right FOR YOU? }

IT ALL DEPENDS ON YOUR INTERESTS, EDUCATION, AND PERSONALITY.



Top Interests for Music Careers


- Music Creation
- Sound Engineering
- Education
- Performance
- Business
- Management
- Sales
- Law
- Accounting



Top Degrees for Music Careers

- Bachelor of Music [BM]
- Bachelor of Fine Arts [BFA]
- Bachelor of Music Education [BME]
- Bachelor of Arts in Music [BA]
- Bachelor of Science in Music [BS]
- Bachelor of Science in Music Business [BS]

Top Personality Types for Music Careers

INTJ	THE ARCHITECTS ARE PEOPLE WHO CAN STRATEGIZE AND PLAN FOR ANY SITUATION
INTP	
ENTJ	
ENTP	
INFJ	
INFP	
ENFJ	
ENFP	
ISTJ	THE LOGISTICIANS ARE PEOPLE WHO ARE VERY FACT-CENTERED AND RELIABLE
ISFJ	
ESTJ	THE EXECUTIVES ARE PEOPLE WHO EXCEL AS ADMINISTRATORS AND MANAGERS OF PEOPLE
ESFJ	

ISTP	THE VIRTUOSOS ARE PEOPLE WHO ARE BOLD AND PRACTICAL IMPLEMENTORS
ISFP	THE ADVENTURERS ARE PEOPLE WHO ARE FLEXIBLE AND CHARMING, WILL TRY ANYTHING ONCE
ESTP	THE ENTREPRENEURS ARE PEOPLE WHO ARE SMART, PERCEPTIVE, AND ENERGETIC
ESFP	THE ENTERTAINERS ARE PEOPLE WHO ARE SPONTANEOUS, ENERGETIC, AND ENTHUSIASTIC

With
a little Hard
Work and Desire...

{ **THERE'S A ROLE**
in a musical field
FOR ALMOST EVERYONE! }



PERSONAL MANAGER

- 🎵 Description: represents a musical group and helps to manage all aspects of their career
- 🎵 Salary: generally 10-50% of an artists earnings
- 🎵 Personality types: INTJ, ENTJ, ESTJ
- 🎵 Education: Associates degree or above, music business



BOOKING AGENT

- 🎵 Description: Secures bookings for musical talent at venues
- 🎵 Salary: \$20,000 to +\$1,000,000
- 🎵 Personality types: ENTJ, ENTP, ENFP, ESTP
- 🎵 Education: Associates degree or above, music business



CONCERT PROMOTER

- 🎵 Description: Hosts musical acts and artists, acts as organizer for musical events.
- 🎵 Salary: \$0 to +\$1,000,000
- 🎵 Personality types: ENTJ, ENTP, ENFP, ESTJ
- 🎵 Education: Associates degree or above, music business



MUSIC PUBLISHER

- 🎵 Description: Publishes music, negotiates royalties, copyrights music, distributes music
- 🎵 Salary: \$20,000 to +\$1,000,000
- 🎵 Personality types: INTP, ENTJ, ESTJ, ISTP, ESTP
- 🎵 Education: Associates degree or above, music business



BUSINESS MANAGER

- 🎵 Description: Manages musician and entertainer finances
- 🎵 Salary: \$25,000 to +\$1,000,000
- 🎵 Personality types: ISTJ, ESTJ, ESTP
- 🎵 Education: Bachelors in music business, business, or accounting



MUSIC EDUCATOR

- Description:** Music educators in private settings, primary, secondary, or college settings
- Salary:** \$32,540 to \$128,330
- Personality types:** ENFJ, ENTP, INFJ, ESFP
- Education:** Bachelors in education, bachelors in music

MUSIC BUSINESS ACCOUNTANT

- Description:** Advise and work with musicians and music business companies in financial affairs
- Salary:** \$40,370 to \$113,470
- Personality types:** ESTJ, ISTJ, ENFP, INFJ
- Education:** Bachelors in accounting

ENTERTAINMENT LAWYER

- Description:** Manages legal matters for musicians: contracts, negotiation, advice, and counseling.
- Salary:** \$70,000 to \$150,000
- Personality types:** ENTP, ISTJ, ESTJ, INTJ
- Education:** Juris Doctor (JD)



RECORDING ENGINEER

- Description:** sets up and operates recording equipment so as to create albums. Oversee artistic and technical elements of the recording session.
- Salary:** \$25,000 to \$150,000
- Personality types:** INTJ, INTP, ISTP, ISFP
- Education:** On the job or associates degree



PROFESSIONAL MANAGER

- Description:** Pitches music owned by publishing companies to labels and bands for performance and recording
- Salary:** \$20,000 to \$64,590
- Personality types:** INTJ, ENFJ, ENFP, ISFP
- Education:** Bachelors in Marketing, Music Business, or other

Citations:

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Music Careers For Your Personality Type

Far from just art for art's sake, music is business: big business.

\$15.6 billion = Recorded music industry revenue 2015[3]

[parts of that 15\$ billion][4]

46% physical sales revenue

46% digital sales revenue

6% performing rights (personalized streaming services, broadcasts, venues)

2% Synchronization revenue (adverts, brands, film partners)

In perspective:

That's double the value of every beer stocked on a store shelf that year [1]

Music is global. And globally appealing.

But the US is the true center of music business

Genres by total consumption in the US:

Rock 29%

R&B/Hip Hop 17.2%

Pop 14.9%

Country 11.2%

Dance / EDM 3.4%

Christian Gospel 3.1%

Holiday / Seasonal 2.6%

Latin 2.6%

Jazz 1.4%

Classical 1.4%

Children 1%

And a perfect place to start a career in music

Such as:

Personal Manager

Booking Agent

Concert Promoter

Music Publisher

Professional Manager

Business Manager

Music Business Accountant

Entertainment Lawyer

Music Educators
Recording Engineers

There are tons of ways to get involved in the music industry. How do you know which is right for you?

It all depends on your interests, education, and personality.

Top Interests for Music Careers:

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Accounting

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Bachelor of Music Education (BME)
Bachelor of Arts in Music (BA)
Bachelor of Science in Music (BS)
Bachelor of Science in Music Business (BS)

Top Personality Types for Music Careers:

INTJ – The “Architects” are people who can strategize and plan for any situation

INTP

ENTJ

ENTP

INFJ

INFP

ENFJ

ENFP

ISTJ – The “Logisticians” are people who are very fact-centered and reliable

ISFJ

ESTJ – The “Executives” are people who excel as administrators and managers of people

ESFJ

ISTP – The “virtuosos” are people who are bold and practical implementors

ISFP – The “adventurers” are people who are flexible and charming, will try anything once



ESTP – The “entrepreneurs” are people who are smart, perceptive, and very energetic

ESFP – The “entertainers” are people who are spontaneous, energetic, and enthusiastic

—

With a little hard work and a desire to work in a musical field, there's a role for almost everyone!

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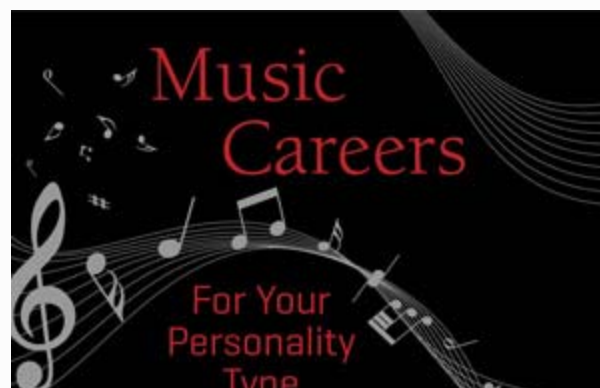
Recording Engineers

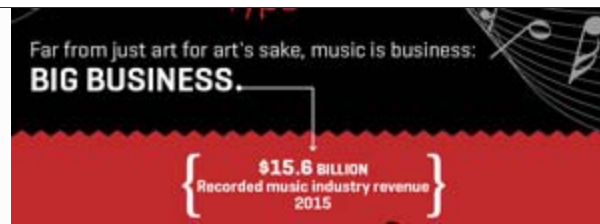
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