Economic Impact Nonprofit Arts & Culture Industry
Central Florida Region

The Central Florida Region includes: Counties Brevard, Lake, Polk, Orange*, Osceola*, Seminole*, Volusia* Cities City of Orlando*, City of Winter Park*
*Breakout reports available.

$264 MILLION
Total DOLLARS generated by arts and cultural organizations and their audiences in direct economic activity

8,966
Number of (FTE) JOBS supported by the arts and culture industry

$36 MILLION
Culture-related REVENUE generated for state and local governments

“... The arts foster economic development, education and tourism, as well as attract and retain high-level businesses. Support for the arts is a terrific investment in the betterment of our community.”

Flora Maria Garcia
President & CEO
United Arts of Central Florida

Arts & Economic Prosperity IV demonstrates that the nonprofit arts and culture industry is an economic driver in communities—a growth industry that supports jobs, generates government revenue, and is a cornerstone of tourism.

National study results:
• $135.2 billion economic activity
• 4.1 million full-time jobs
• $22.3 billion revenue to federal, state and local government

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For more information about the study:
• AmericansForTheArts.org/EconomicImpact
• http://tinyurl.com/UAresearch

Source: Americans for the Arts’ Arts & Economic Prosperity IV: The Economic Impact of Nonprofit Arts and Culture Organizations Their Audiences in the Central Florida Region. (2010)
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For our children — for our economy — for our community

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