About Americans for the Arts and Arts Action Fund

• Americans for the Arts is the nation's leading nonprofit organization for advancing the arts in America. With 50 years of service, we are dedicated to representing and serving local communities and creating opportunities for every American to participate in and appreciate all forms of the arts. [www.AmericansForTheArts.org](http://www.AmericansForTheArts.org)

• Americans for the Arts Action Fund is the political advocacy arm of Americans for the Arts. [www.ArtsActionFund.org](http://www.ArtsActionFund.org)

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About Our Technology

• Use the Text Chat box to ask questions.

• Respond to live polling questions during the webinar.

• If you need technical assistance, please let us know via the Text Chat and staff will follow up with you immediately.

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Robert Lynch
CEO & President
Americans for the Arts

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• Shift of Congressional Landscape

• More legislating expected – more veto’s expected

• Arts Action Fund bipartisan focus to continue
Any Questions?

- Type your questions directly into the Chat Text box near the bottom of your screen.
2014 Election Results & Outlook

• Nina Ozlu Tunceli
  • Chief Counsel, Gov’t & Public Affairs, Americans for the Arts
  • Executive Director, Americans for the Arts Action Fund
Polling Question

• Did you vote in the 2014 Elections?

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2014 Midterm Elections had the lowest voter turnout since 1942
Overall national turnout was only 36.3%
Less than a third of eligible voters turned out in California, Texas, and New York
White males represented the majority of electorate
Millennials, women of all ages, and especially Black and Hispanic voters stayed at home.
Longstanding Bipartisan Support Built in Congress

- Congressional Arts Caucus
- Senate Cultural Caucus
- Grassroots & Grasstops Advocacy
- Direct Lobbying
- Arts Action Fund PAC support
- Better Messaging
- Swift and Unanimous Bipartisan Approval of NEA and NEH Chairs

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More than 80% Arts PAC Election Win Rate

• Chairman Ken Calvert (R-CA)
• Chairman Mike Simpson (R-ID)
• Arts Caucus Co-Chair Leonard Lance (R-NJ)
• Arts Caucus Co-Chair Louise Slaughter (D-NY)
• Ranking Dem. Betty McCollum (D-MN)
• STEAM Co-Chair Suzanne Bonamici (D-OR)
2014 – 2015 Key Dates

• Nov. 12 – Lame Duck session began
• Nov. 20 – President Obama announces immigration executive order
• Dec. 11 – FY15 appropriations CR expires
• Jan. 3 – 114th Congress, 1st Session begins
• March 16 – Debt limit resets to lower limit
• Feb – President submits Admin’s FY16 Budget
• April 15 – Congressional FY’16 Budget deadline
• May – Appropriations process for FY’16
Any Questions?

- Type your questions directly into the Chat Text box near the bottom of your screen.
Election Impact in Senate

Narric Rome

- Vice President of Government Affairs, Americans for the Arts

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Changes in the U.S. Senate

Current 113th Congress
2013-2014
45 GOP – 55 Dem
(including 2 Independents)

Incoming 114th Congress
2014-2015
53 GOP – 46 Dem
(including 2 Independents)
Senate Changes

- 36 Senate elections (12 GOP, 24 Dems)
- GOP gained 8 seats, 53 to 46 balance
- 7 Senators retired
- 4 Senators were defeated (Hagan, Pryor, Udall and Begich)
- Overall, 12 new Senators (11 GOP, 1 Dem)
- Two Independents caucus with Dems (Sanders-VT, King-ME)
- Still waiting on LA run-off
- Only 17 Senate Democrats have served in minority.

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New Senators

- AK – Dan Sullivan
- AR – Rep. Tom Cotton
- GA – David Perdue
- IA – Joni Ernst
- MT – Rep. Steve Daines
- NE – Ben Sasse
- NC – Thom Tillis
- SD – Michael Rounds
- WV – Rep. Shelley Moore Capito
Senate Cultural Caucus

- Was 34 members, now 27 members due to 2 defeats and 3 retirements
- Current Caucus Co-Chairmen – Sen. Barbara Mikulski (D-MD) and Sen. Mike Enzi (R-WY)
- Top new targets to recruit to the Senate Cultural Caucus are
  - Rep. Gary Peters (D-MI)

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Some key retirements are:

- Education & Appropriations – Tom Harkin (D-IA)
- Caucus - Sen. Mike Johanns (R-NE)
- Appropriations - Sen. Tom Coburn (R-OK)

Some key leaders are:

- Appropriations Chairman Senator Thad Cochran (R-MS)
- Interior Appropriations Senators Lisa Murkowski (R-AK) and Jack Reed (D-RI)
- Transportation Appropriations Senators Richard Shelby (R-AL) and Barbara Boxer (D-CA)
Senate Notes on Arts Policy #2

• Senate FY 2014 funding proposal of NEA at $150 million remains bright spot in annual appropriations process

• Tax policy on front burner, both in lame duck, and 114th Congress. Chairman Orrin Hatch (R-UT) and Senator Ron Wyden (D-OR) expected to pursue significant tax reform.

• Concern about the “Ryan Budget” which included termination of NEA, NEH and IMLS.
Senator Lamar Alexander (R-TN) to become Chairman of education committee. Sen. Patty Murray (D-WA) to become Senior Democrat on education cmte.

114th Congress starts with almost every major education and training bill up for reauthorization.

Complicated dynamics for education reform in Senate due to procedural hurdles, Administration moves and intra-party divisions on policy.

Outstanding questions on right amount of legislative support for: Common Core, federal role, assessments and teacher effectiveness policies, competitive grants vs. formula grants and privacy.

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Any Questions?

• Type your questions directly into the Chat Text box near the bottom of your screen.
Election Impact in House

• Kate McClanahan
  • Director of Federal Affairs, Americans for the Arts

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Polling Question

• Do you have a new member in the House of Representatives?

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Changes in the U.S. House

Current 113th Congress
2013-2014
233 GOP – 199 Dem (3 vac.)

Incoming 114th Congress
2015-2016
244 GOP – 188 Dem (3 TBD)

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How will the makeup of the new Congress affect legislative process?

- **New House Majority Leader:** Rep. Eric Cantor’s defeat in his primary election put Rep. Kevin McCarthy (R-CA) as Majority Leader.
  - Efficiency
  - Districts during the week
  - Talk more
  - Committee “audits”

- **Appropriations Subcommittee Chair shuffle**
  - And committee chair shuffle in general!

- **Agenda drafted with eyes on 2016 presidential race**

- **Increased Republican majority,** which may give Speaker Boehner more flexibility on the “Hastert Rule”
### Education & the Workforce

#### Republicans (23)
- John Kline, Minn., Chairman
- Tom Petri, Wis.
- Howard "Buck" McKeon, Calif.
- Joe Wilson, S.C.
- Virginia Foxx, N.C.
- Tom Price, Ga.
- Kenny Marchant, Texas
- Duncan Hunter, Calif.
- Phil Roe, Tenn.
- Glenn Thompson, Pa.
- Tim Walberg, Mich.
- Matt Salmon, Ariz.
- Brett Guthrie, Ky.
- Scott DesJarlais, Tenn.
- Todd Rokita, Ind.
- Larry Bucshon, Ind.
- Lou Barletta, Pa.
- Joe Heck, Nev.
- Mike Kelly, Pa.
- Susan W. Brooks, Ind.
- Richard Hudson, N.C.
- Bradley Byrne, Ala.

#### Democrats (18)
- George Miller, Calif., Ranking Member
- Rubén Hinojosa, Texas
- Carolyn McCarthy, N.Y.
- Rush D. Holt, N.J.
- Susan A. Davis, Calif.
- Raúl M. Grijalva, Ariz.
- Timothy H. Bishop, N.Y.
- Dave Loebsack, Iowa
- Joe Courtney, Conn.
- Marcia L. Fudge, Ohio
- Jared Polis, Colo.
- Gregorio Kilili Camacho Sablan, N.M.
- Giancarlo Lofgren, Colo.
- Frederica S. Wilson, Fla.
- Suzanne Bonamici, Ore.
- Mark Pocan, Wis.
- Mark Takano, Calif.

### Appropriations

#### Republicans (29)
- Harold Rogers, Ky., Chairman
- Frank R. Wolf, Va.
- Joel H. Rossi, Minn.
- Rodney Frelinghuysen, N.J.
- Tom Latham, Iowa
- Robert B. Aderholt, Ala.
- Kay Granger, Texas
- Mike Simpson, Idaho
- John Culberson, Texas
- Ander Crenshaw, Fla.
- Ken Calvert, Calif.
- Tom Cole, Okla.
- Mario Diaz-Balart, Fla.
- Charlie Dent, Pa.
- Tom Graves, Ga.
- Kevin Yoder, Kan.
- Steve Womack, Ark.
- Alan Nunnelee, Miss.
- Jeff Fortenberry, Neb.
- Tom Rooney, Fla.

#### Democrats (22)
- Nita M. Lowey, N.Y. - Ranking Member
- Marcy Kaptur, Ohio
- Peter J. Visclosky, Ind.
- José E. Serrano, N.Y.
- Rosa DeLauro, Conn.
- Ed Pastor, Ariz.
- David E. Price, N.C.
- Lucille Roybal-Allard, Calif.
- Sam Farr, Calif.
- Chaka Fattah, Pa.
- Sanford D. Bishop Jr., Ga.
- Barbara Lee, Calif.
- Adam B. Schiff, Calif.
- Michael M. Honda, Calif.
- Betty McCollum, Minn.
- Tim Ryan, Ohio
- Debbie Wasserman Schultz, Fla.
- Henry Cuellar, Texas
- Chellie Pingree, Maine
- Mike Quigley, Ill.
House Leadership

- John Boehner (R-OH) will remain Speaker of the House.
- Nancy Pelosi (D-CA) will remain Minority Leader.
Key Re-Elections

• Arts Caucus Co-Chair Rep. Louise Slaughter (D-NY) returns after a tight race, only being declared the winner after absentee ballots were counted.

• Anticipated 114th Congress Appropriations Subcommittee Ranking Member Betty McCollum (D-MN) coasts to victory.

• Pro-arts member Rep. Mike Simpson (R-ID) returns after facing a strong primary challenger.
Key House Pro-Arts Losses

• Retirements of key pro-arts champions, including Interior Appropriations Subcommittee Ranking Member Jim Moran (D-VA) – 24 years in Congress!

• Education Committee Ranking Member George Miller (D-CA) – 40 years in Congress!

• And others, like long-time AAD speaker Rep. Rush Holt (D-NJ) – 16 years in Congress.
Highlights of Some of the New Representative-Elects

- Alma Adams (D-NC-12)
Congressional Arts Caucus Losses: 26 Members out of 179 not returning.

- 9 retired;
- 7 ran for other offices;
- 1 lost in primary;
- 9 lost on Election Day.

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Bottom-line: Legislative Impact?
Is this the “Seinfeld Election?”

- Potential to **re-empower committees** and committee process, but appropriations challenges likely to continue for the federal cultural agencies, as well for the Arts in Education grants at US Dept of Ed.

- Sequester or not to Sequester: **Budgetary impacts smaller**, but the 2-year agreement runs out, and budget resolutions likely will be back.

- Political cycle: **All eyes on next president**.

- Same underlying structure.
Any Questions?

- Type your questions directly into the Chat Text box near the bottom of your screen.
State Election Impact

Jay H. Dick
- Senior Director of State & Local Government Affairs
  Americans for the Arts

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Governors

Governor Party 2015

- Republican - 31
- Democrat - 18
- Independent - 1
Michigan Governor Rick Snyder (R) Re-elected
Maryland Governor Martin O’Malley (D) Termed Out
Illinois Governor Pat Quinn (D) Defeated
• 46 states had legislative elections
• VA, NJ, LA and MS did not have state elections
• 6,057 (82%) of the country’s 7,383 state legislative seats were up for election.
• Of the seats up for election, Republicans picked up a net gain of 315 seats.
• There are now over 4,100 Republican state legislators, the highest since 1920.
State Legislatures

Out of the 98 Legislative Chambers:
Republicans control 68
Democrats control 30

Democrat Gains

Republican Gains
Colorado Senate
Maine Senate
Minnesota House
Nevada Assembly
Nevada Senate
New Hampshire Senate
New Mexico House
New York Senate
Washington Senate
West Virginia House
West Virginia Senate
State Legislatures

Post Election State Legislatures 2014

- Republican - 30
- Democrat - 11
- Split - 8
- Nonpartisan
State Government Trifecta

State Governments 2015

- Republican - 23
- Democrat - 7
- Divided - 19
- Nonpartisan - 1
Rhode Island, Ballot Question 5

- Question 5 asked voters to authorize $35 million in bonds to renovate in-state arts facilities
  - $23 million appropriated to nine arts facilities, who must match the funding
  - $7 million to the State Arts Council to grant to nonprofit cultural organizations
  - $5 million to revive the state preservation grants program

- Question 5 was passed by **60.5% of state voters.**

Rhode Island Lt. Governor
Elizabeth Roberts
2010 Arts Award Winner

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Utah

- Salt Lake City’s Zoo, Arts and Parks (ZAP) — was renewed by an overwhelming 77% of the vote.
- Proposition 3 (RAP tax) in Washington County (55%)
- Resolution No. 2014-7-27R (RAP tax) in American Fork County (55%)
- Proposition 6 (RAP tax) in Bountiful City (55%)
- Proposition 7 (RAP tax) in city of Clearfield (65%)
- Proposition 5 (RAP tax) in city of Farmington (52%)

All will place a 0.1% sales and use tax which will provide funding to arts and culture projects.

Utah Governor Gary Herbert (R) participating at the AAF event at the 2012 Republican National Convention

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Ballot Initiatives – Local

• Mecklenburg County, North Carolina (Charlotte)
  • Residents voted against a quarter cent sales tax increase, which would have directed 80 percent of generated revenue to Charlotte-Mecklenburg Schools and 7.5 % of the funding to the Arts & Science Council.
  • The initiative lost with only receiving 39% of the vote.

• Columbia County, Georgia (Harlem and Grovetown)
  • 2017-2022 Special Purpose Local Option Sales Tax (SPLOST) – 1% sales tax for 5 years
  • Provide allocation of $9 million for a new county cultural arts center and museum
  • Passed with 54% of the vote
Ballot Initiatives – Local

• Boulder County, Colorado (Boulder)
  • 2A Community, Culture and Safety Sales/Use Tax - 0.3% sales/use tax for 3 years and would raise $27.6 million
  • Fund multiple cultural and public safety capital projects
  • Passed with 63.5% of the vote

• Middlesex County, New Jersey
  • Voters approved the establishment of the "Middlesex County Cultural and Arts Trust Fund”
  • Indicated broad public support for dedicated revenue for the development, restoration, improvement and maintenance of cultural and arts facilities, theaters and other arts venues as well as support arts education for county residents.
  • Passed with 61% of the vote

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Ballot Initiatives – Arts Education

• Tracked Seven Ballot measures on Arts Education – All Seven Passed!

• Scottsdale, Arizona
  • Scottsdale Unified School District (SUSD) places an estimated $0.41 tax rate per $100 of assessed valuation to raise $18.8 million for the school district.
  • The school district stated it would use the override funds to decrease classroom sizes and restore art, music, and physical-education classes for elementary school students.
  • The measure passed with 54% of the vote.

• Palm Beach County, Florida
  • Voters were asked to allow the Palm Beach County School Board to renew an expiring property tax of $25 per $100,000 of appraised value.
  • The levy funds would raise $36 million in the first year alone and pay for more than 500 arts, music, physical education, and choice and magnet program teachers in more than 120 schools.
  • The ballot question was approved with 79% of the vote.

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Any Questions?

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Conclusion & What’s Next

- 2016 Senate
- 2016 Presidential
- Arts Action Fund

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2016 Senate Map

Senate seats up in 2016: 24 GOP, 10 Democratic seats
Presidential Races Soon

• It’s all about winning Virginia, Florida, Ohio

• Senators Mark Rubio (R-FL), Rob Portman (R-OH), Ted Cruz (R-TX), Rand Paul (R-KY), Rep. Paul Ryan (R-WI)

• Governors Chris Christie (R-NJ), John Kasich (R-OH), Jeb Bush (R-FL), Rick Perry (R-TX)

• On the Democratic side, Hillary Clinton (D-NY), Elizabeth Warren (D-MA), VP Joe Biden (D-DE)
ArtsVote2016

- Party Platform Statements
- Presidential Candidate positions on the arts
- Events in early primary states
- Voter Turnout in VA, OH, FL
- Political Conventions
- PAC fundraising
- Report Cards
- Candidate Surveys
Any Questions?

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Webinar Archive

• An audio archive of this webinar will be available next week here: www.artsusa.org/events/webinars/

• If you have any questions, please contact membership@artsusa.org.
Thank You!

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