Cincy Sings

presented by: artswave
What is CincySings?

CincySings was designed to build employee engagement around ArtsWave workplace giving campaigns. Its purpose is to bring Cincinnatians together to celebrate the Arts in the city and spread awareness for ArtsWave.
Competing Companies from 2014

PLUS Community Wild Card Team
CincySings Impact

• Choirs performed for an audience of over 1,431 people.

• 82% of participants reported that CincySings helped them strengthen or create new bonds with co-workers.

• 95% of participants said that CincySings brought fun and excitement to their company, and made them feel proud of their company and community.

• Companies that participated in CincySings collectively increased employee giving 11%, and had a 9% increase in the number of employee contributors.
15 Minutes of Fame!

The winning team sang the National Anthem at a Cincinnati Reds game and performed with the Cincinnati Pops at Riverbend.
Host your own Company Sing Off to qualify for CincySings!

- Identify the winning team to go on to compete in the CincySings Semi-Final against other companies throughout the community.
- Spread awareness and encourage engagement and support within your company for the ArtsWave campaign.
Company Process

1. Enlist to host Company Sing Off
2. Identify Sing Off Leader and Team
3. Host a Sing Off
4. Semi-Final March 12
5. CincySings April 8

For more help, consult the “How to Host a Sing Off” Document
## Budget

<table>
<thead>
<tr>
<th></th>
<th>Low Cost/Low Involvement</th>
<th>High Cost/High Involvement</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>EVENT</strong></td>
<td>Informal event in a cafeteria or large common area</td>
<td>Event in large auditorium-type setting</td>
</tr>
<tr>
<td><strong>PERFORMANCE</strong></td>
<td>All groups perform a cappella, without instruments</td>
<td>Use microphones and sound system, allow groups to use instruments</td>
</tr>
<tr>
<td><strong>MARKETING</strong></td>
<td>Use emails and word of mouth marketing tools</td>
<td>Use posters, email blasts, banners to market event</td>
</tr>
<tr>
<td><strong>VIDEO</strong></td>
<td>Use Flipcams or cell phones to capture video</td>
<td>Pay professional videographer to capture event</td>
</tr>
<tr>
<td><strong>PHOTOGRAPHY</strong></td>
<td>Have audience capture photos / ask ArtsWave staff to take photos</td>
<td>Pay professional photographer to capture pictures</td>
</tr>
<tr>
<td><strong>PARTICIPATION</strong></td>
<td>Allow anyone who wants to participate into the competition</td>
<td>Hold auditions to identify top teams</td>
</tr>
<tr>
<td><strong>REHERSAL</strong></td>
<td>Teams are responsible for rehearsing on their own</td>
<td>Hold technical rehearsal day before event</td>
</tr>
<tr>
<td><strong>EMCEE</strong></td>
<td>Have an employee be your emcee</td>
<td>Bring in a celebrity emcee</td>
</tr>
<tr>
<td><strong>JUDGES</strong></td>
<td>Use employees or friends of the company as your judges</td>
<td>Bring in celebrity judges</td>
</tr>
</tbody>
</table>
The Rules

• Choirs must be between 4 and 20 singers.
• Choir members must be current employees.
• Paid professional performers are prohibited.
• Teams must perform songs appropriate for public performance.
• Songs can be performed a cappella, with instruments or with audio track.
• Choirs will be judged on a rubric by a panel of judges.
All Musical Styles are Welcome!

Choirs are encouraged to perform to their strengths whether that’s great harmony, cool dance moves, high-energy audience interaction, or musical skill.

In addition to first and second place prizes, judges may recognize individual choirs for additional awards such as Outstanding Choreography, Costumes, or Cincinnati Pride.
CincySings Semi-Final

What:
• Winners from company Sing Offs compete for a spot in CincySings

When: March 14, 2:00pm-5:00pm

Where: Jarson Kaplan Theatre, The Aronoff Center

FREE and open to the public!
CincySings 2015

**When:** April 8, 2015, 7:00pm-9:00pm  
**Where:** Cincinnati Music Hall  
  - Hosted by Drew Lachey  
  - Featured “Celebrity” Judges  
  - Tickets are $20  
    (on sale in early March)  
  - Pre & Post Events (tbd)
For more information on how to host your own Company Sing Off, contact Laura Boggs at ArtsWave!

Laura.Boggs@theartswave.org