Six Ways to Use the Arts to Boost Employee Engagement

Businesses large and small use the arts to foster creativity, innovation, and a culture of trust.

- **Corporate Arts Challenge**
  Encourage your employees to show their creative sides and build teamwork with a friendly singing or arts competition.

- **Arts-Based Training**
  Use the arts to teach innovation, interpersonal skills, public speaking, and more.

- **Employee Art Shows**
  Provide a space for your employees to showcase their artistic talents.

- **Skills-Based Volunteering**
  Your employees have valuable skills that arts organizations need! Encourage them to volunteer.

- **Team Volunteering**
  Gather a group of enthusiastic employees for an arts activity, like painting a mural at a local community center.

- **Artist Residencies**
  Embed an artist in your company, and let him or her challenge you and your employees to think in new ways.

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