

# The Arts Boost Employee Engagement

**Businesses do better when their employees are engaged, and the arts can do just that.**

**So what do the numbers say?**

Only **65.9%** of employees felt engaged in 2014.

**87%** of organizations think their culture and engagement are their top challenges.

**ADD THE ARTS and...**

**59%** of businesses said the arts increased employee creativity and growth!

@Americans4Arts

#ArtsandBiz

[www.pARTnershipMovement.org](http://www.pARTnershipMovement.org)



## Health

- Relieve workplace stress
- Promote better mental health



## Office Culture

- Foster a desirable work environment
- Increase efficiency and morale



## Human Resources

- Recruit and retain employees, especially Millennials
- Train your team to be the best representatives of your company



## Operations

- Build your competitive advantage as a business
- Encourage critical thinking and innovation



## Public Relations

- Forge connections with new customers
- Make the community a better place



Sources: Quantum Workplace's 2015 Employee Engagement Trends Report; Deloitte's 2015 Human Capital Trends Report; 2013 BCA Survey of Business Support for the Arts