Businesses do better when their employees are engaged, and the arts can do just that.

So what do the numbers say?

Only **65.9%** of employees felt engaged in 2014.

**87%** of organizations think their culture and engagement are their top challenges.

ADD THE ARTS and...

**59%** of businesses said the arts increased employee creativity and growth!

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**Health**
- Relieve workplace stress
- Promote better mental health

**Office Culture**
- Foster a desirable work environment
- Increase efficiency and morale

**Human Resources**
- Recruit and retain employees, especially Millennials
- Train your team to be the best representatives of your company

**Operations**
- Build your competitive advantage as a business
- Encourage critical thinking and innovation

**Public Relations**
- Forge connections with new customers
- Make the community a better place

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#ArtsandBiz  
www.pARTnershipMovement.org