

Cultural Plans and Policies Examples

Americans for the Art's Page on Cultural Planning

<http://www.americansforthearts.org/by-topic/culture-and-communities>

One concrete way we infuse the arts and culture into a community is cultural planning, a community-wide process of creating a vision for cultural programming and development. Another way is to ensure the health and vitality of cultural facilities in communities. Often, the two go hand-in-hand.

Community Cultural Planning: Development and Design to Meet Local Needs

<http://www.americansforthearts.org/by-program/reports-and-data/research-studies-publications/americans-for-the-arts-publications/monographs>

Our 1998 Monograph defines community cultural planning, pinpointing its respective goals, strengths, and effects. It goes on to explain the different types of community plans, detailing a 5-step approach to designing plans, and provides two in-depth case studies on Rapid City, South Dakota and Shreveport, Louisiana.

While Americans for the Arts does not publish a comprehensive list of cultural plans and policies, here are some good examples:

Broward County, Florida

<http://www.broward.org/Arts/Resources/Publications/CulturalPlan2020/Pages/Default.aspx>

The Cultural+Planning group of Broward County has published its 10-year Community and Cultural Plan, CreativeBROWARD. The plan provides a comprehensive examination of diversity associated with creative economy, cultural tourism, and public art and design.

Charlotte/ Mecklenburg County, North Carolina

www.artsandscience.org

NC's plan focuses on ASC on building appreciation, participation, and support for the arts, as well as science, history, and heritage. Additionally, they outline a "Strategic Plan" focused on advancing excellence in creative endeavors and enhancing appreciation for the role of creativity, among other goals.

Chicago, Illinois

http://www.cityofchicago.org/city/en/depts/dca/provdrs/chicago_culturalplan2012.html

The DCASE, or Department of Cultural Affairs & Special Events, created a framework for the city's cultural and economic growth in February 2012. The 2012 Chicago cultural plan is designed to place the city among global destinations for arts, culture, and innovation.

Denver, Colorado

<http://artsandvenuesdenver.com/events-programs/imagine-2020-creating-a-future-for-denvers-culture/>

Denver's cultural plan, Imagine 2020, aims to support local arts education, increase visibility of local creative talent, address barriers to arts participation, and launch a private-public partnership for cultural development and promotion, among other initiatives.

Los Angeles, California

<http://www.lacountyarts.org/mcpi.html>

In 2006/2007, The Los Angeles County Arts Commission launched its Municipal Cultural Planning Initiative, which supports five local areas and their respective cultural plans. For each municipal's cultural plan, see the following link.

Philadelphia, Pennsylvania

<http://phila2035.org/>

Philadelphia 2035 establishes the City of Philadelphia's strategic 25 year plan. As the City's Office of Arts, Culture, and the Creative Economy played a crucial role in its establishment, arts and culture remains an integral portion of the city's future.

Phoenix, Arizona

<http://phoenix.gov/arts/aboutus/plan/>

In 2012, the Creative Sector Task Force created a new Arts, Culture, and Creative Economy Vision Plan. The resulting report—fittingly—established a vision for the arts, culture, and creative economy for the years 2013-2018, as well as a set of guiding principles for the 2014-2019 strategic plan, which is still in progress. For a copy of the 2012-2013 vision plan, visit:

San Jose, California

http://www.americansforthearts.org/sites/default/files/pdf/2015/by_topic/culture_communities/FAQ/san_Jose.pdf

Published in 2011, *Cultural Connection* outlines the City of San Jose's cultural plan for cultural development in 2011-2020. The plan intends to strengthen the city's reputation both regionally and nationally. The report discusses ways to achieve this goal in a way that reflects the area's distinct demographics and psychographics.

Tucson/Pima County, Arizona

http://www.americansforthearts.org/sites/default/files/pdf/2015/by_topic/culture_communities/FAQ/Pima_Cultural_Plan.pdf

Pima Culture Plan designed a planning process that reflects the desert region's unique identity and cultural resources. It strives to cultivate the region's creative economy by addressing issues of identity, enterprise, cultural facilities, public art, development, arts education, policy, and resources.