



BCA 10: BEST BUSINESSES PARTNERING WITH THE ARTS IN AMERICA

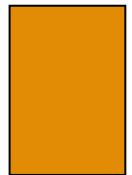
2015 BCA 10 EVENT PROGRAM ADVERTISEMENTS

Purchasing a recognition advertisement in the event program is a great way to support the honorees and Americans for the Arts' mission to promote business and arts partnerships nationwide.

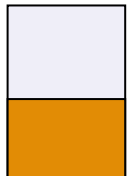
A recognition advertisement pays tribute to the evening's honorees, presenters, performers, staff, board, etc. Ads created solely for self or business promotion will be subject to further approval.
As Americans for the Arts provides no goods or services in exchange for the purchase of a recognition advertisement, the amount of your gift is fully tax deductible.

AD TYPE	SPECS <small>Note: Dimensions account for bleeds.</small>	RATE
Inside Front Cover	8.25" w by 10.25" h (trims to 8" w by 10" h)	\$5,000
Inside Back Cover	8.25" w by 10.25" h (trims to 8" w by 10" h)	\$4,500
Full Page	8.25" w by 10.25" h (trims to 8" w by 10" h)	\$1,850
Half Page	8.25" w by 5.25" h (trims to 8" w by 5" h)	\$975
Quarter Page	4/25" w by 5.25" h (trims to 4" w by 5" h)	\$750

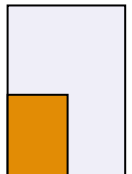
Full Page



Half Page



Quarter Page



BENEFITS OF SPONSORSHIP

Sponsors receive complimentary and/or discounted advertising.

SPONSOR LEVEL	AVAILABLE ADVERTISING	RATE
Presenting Sponsor	Full Page	\$0
Sustaining Sponsor	Half Page	\$0
Leadership Sponsor	Quarter Page	\$0
Patron Sponsor (discounted rates)	Full Page	\$1,650
	Half Page	\$775
	Quarter Page	\$650

DEADLINE

Creative due:
September 2, 2015
 BCA@artsusa.org

MINIMUM AD REQUIREMENTS

- Must be in .tiff or .pdf format
- 300 dpi or higher
- Fonts and images must be embedded
- Event Program is in full color



BCA 10: BEST BUSINESSES PARTNERING WITH THE ARTS IN AMERICA

The BCA 10 recognizes businesses of all sizes for their exceptional involvement with the arts that enrich the workplace and enliven the community. These companies set the standard of excellence and serve as role models for others to follow.

RESPONSE FORM

1. Provide Your Contact Information

Name _____

Title _____

Organization _____

Address _____

City/State/Zip _____

Phone _____

E-mail _____

2. Select Your Gift Recognition Preference

I/We wish to be recognized as: _____

I/We wish to be recognized as *Anonymous*

3. Provide Your Payment Information

Check is enclosed, payable to *Americans for the Arts*.

I/We wish to pay by credit card:

Card type: Visa MasterCard AMEX Discover

Card number _____ Exp Date _____

Name on card _____

Signature _____

I/We wish to be invoiced for this donation by _____ (date).

4. Select an Ad Type

Non-sponsors

- Inside Front Cover: \$5,000
- Inside Back Cover: \$4,500
- Full Page: \$1,850
- Half Page: \$975
- Quarter Page: \$750

Sponsors

- Presenting Sponsor
FREE Full Page Ad
- Sustaining Sponsor
FREE Half Page Ad
- Leadership Sponsor
FREE Quarter Page Ad
- Patron Sponsor
Discounted Advertising
 - Full Page: \$1,650
 - Half Page: \$775
 - Quarter Page: \$650

5. Return Form

Mail:
Americans for the Arts
ATTN: The BCA 10
1000 Vermont Ave, NW
6th Floor
Washington, DC 20005

E-mail:
bca@artsusa.org

Fax:
202.371.0424

Questions?

BCA Coordinator
202.371.2830
bca@artsusa.org