



Performing Arts Alliance “Field at a Glance”-Arts Advocacy Day 2016

The Performing Arts Alliance is a national network of more than 33,000 members—both organizations and individuals—from the professional, nonprofit performing arts and presenting fields. For more than 30 years, the Performing Arts Alliance has been the premiere advocate for America’s professional nonprofit performing arts organizations, artists and their publics before the US Congress and key policy makers. Through legislative and grassroots action, the Performing Arts Alliance advocates for national policies that recognize, enhance, and foster the contributions the performing arts make to America.

Founding Member Organizations

Association of Performing Arts Presenters

The Association of Performing Arts Presenters (APAP), a national service and advocacy organization, represents more than 7,000 nonprofit and for-profit organizations with members hailing from all 50 states and 28 countries on six continents around the globe. APAP’s members bring performances to more than 2 million audience-goers each week and spend in excess of \$2.5 billion dollars annually. The field of presenters serves more than 6 million audience members every week. The membership includes a range of organizations from very small presenting groups (budgets < \$50,000) to multi-million dollar budgets and individuals who are artists or performing arts professionals, representing a diversity of performing arts fields.

Performing arts presenters bring professional performing artists from all over the world into the communities they serve and include organizations such as performing arts centers in major urban cities, academic institutions, festivals, and fairs. The presenting field also includes the artists, artist managers, agents, local arts agencies, touring artists and companies who work together to engage communities in live performance experiences.

Dance/USA

Dance/USA, the national service organization for not-for-profit professional dance, seeks to advance the art form by addressing the needs, concerns, and interests of professional dance. To fulfill its mission, Dance/USA offers a variety of programs for the membership and arts community, including data research and regional professional development, as well as works with organizations within and outside the arts field with whom common goals are shared. Dance/USA’s membership currently consists of over 400 ballet, modern, ethnic, jazz and tap companies, dance service and presenting organizations, individuals, and related organizations. Dance/USA’s member companies range in size from operating budgets of under \$50,000 to over \$30 million.

League of American Orchestras

Orchestras are a vital part of America’s musical landscape and civic life. With more than 1,800 symphony, chamber, collegiate, and youth orchestras across the country, America is brimming with extraordinary musicians, live concerts, and orchestras as unique as the communities they serve. More than half a million individuals are involved in orchestras, including conductors, staff, board members, musicians, and volunteers. Orchestras exist in every state, in virtually every community, with annual budgets ranging from less than \$12,000 to more than \$100 million.

- 350-400 professional orchestras, which means they have paid musicians
- 800-900 volunteer orchestras
- 150-200 collegiate/conservatory orchestras
- 400-500 youth orchestras

Orchestras provide lifelong musical experiences and participation in the creative process. They enhance the quality of life in their communities by collaborating with school systems and other local partners to deliver a wide array of community

programs. Community engagement activity in America's orchestras is growing fast, with **nearly three times as many events as a decade ago**. Orchestras now offer more than 10,000 education concerts, more than 4,000 community engagement concerts, and more than 40 different kinds of programs for their communities, including pre-school programs, in-depth residencies, afterschool partnerships in high-poverty communities, educational classes for seniors, and health and wellness programs.

OPERA America

Founded in 1970, OPERA America leads and serves the entire opera community, supporting the creation, presentation, and enjoyment of opera. Its artistic services help opera companies and creative and performing artists to improve the quality of productions and increase the creation and presentation of North American works. OPERA America's information, technical, and administrative services to opera companies help strengthen leadership among staff, trustees, and volunteers. It also offers education, audience development, and community services to enhance opera appreciation. OPERA America's worldwide membership includes nearly 150 Professional Company Members, 300 Associate and Business Members, 2,000 Individual Members, and over 16,000 electronic news subscribers.

Theatre Communications Group

Theatre Communications Group (TCG), the national organization for the American theatre, offers a wide array of services in line with our mission: to strengthen, nurture, and promote the professional nonprofit American theatre. TCG seeks to increase the organizational efficiency of our member theatres, cultivate and celebrate the artistic talent and achievements of the field, and promote a larger public understanding of and appreciation for the theatre field. TCG serves nearly 500 member theatres nationwide.

TCG offers grants to theatres and theatre artists, conducts research on the health of the nonprofit theatre field, convenes various meetings around the country to bring theatre professionals together, serves as the U.S. Center of the International Theatre Institute to promote international cultural exchange, produces a wide array of publications about and for the theatre field, and serves as the primary national advocate for the nonprofit professional theatre field. The estimated 1,780 theatres in the U.S. employ 123,000 workers – actors, directors, playwrights, designers, administrators and technicians – and constitute a more than \$1.9 billion industry. Collectively, these theatres are estimated to have offered 211,000 performances that attracted 36 million patrons, according to TCG's most recent annual survey.

Associate Member Organizations

Alternate ROOTS

Alternate ROOTS was founded in 1976 at the Highlander Center in New Market, TN to meet the distinct needs of artists working for social justice, and artists creating work by, for, about, and within communities of place, tradition, affiliation, and spirit. Originally an acronym for Regional Organization of Theaters South, ROOTS quickly established itself as a thought leader in the field of community-based arts and the only regional collective of artists committed to social and economic justice. Responding to the needs of this growing field, ROOTS evolved into a multidisciplinary member-based and artist-driven organization. Member artists develop programs and ROOTS provides resources for the needs of these socially conscious artists.

ROOTS is currently based in Atlanta, GA and serves the 14 states of the South. Its membership is approximately 500 artists of all disciplines. It offers four programs that support members' artistic practice and their work in local communities:

- ROOTS Week is a week-long gathering created by artists, led by artists, for artists and cultural workers/supporters
- Partners in Action builds equitable and reciprocal partnerships between artists, cultural organizers, and grassroots communities.
- Artistic Assistance provides small professional development grants for individual artists
- Tour & Residency Program provides fee subsidies to enable qualified presenters in the ROOTS' service region* to bring artists on the Tour & Residency Roster into their communities.

American Composers Forum

Founded in 1973, the American Composers Forum (ACF) began as an informal association of Minnesota composers who sought to support each other's creative work, produce performances and bring new music to local audiences. Since then, the Forum has grown dramatically to become one of the nation's leading composer service organizations. It is based in St. Paul, MN and serves a membership of 1,700 composers and performers.

The Forum's larger vision is to facilitate an ecosystem of creativity through music by making composers a more vibrant and integral part of our culture. Forum programs reflect the diversity of our world, and ACF partners with a variety of ensembles and organizations including faith communities, rural and urban schools, health care facilities and civic organizations. The *innova*® recording label is the organization's largest program, and with 450+ titles in its catalog is one of the nation's leading labels for new music. Audiences are introduced to the creative process through ACF's composer residencies, educational programming and media. More than 500,000 middle and high school students are playing new band music from prominent American composers through the BandQuest® series. In partnership with Minnesota Public Radio, our Composers Datebook reaches over 1 million listeners each week on 153 radio stations nationwide.

Chamber Music America

Chamber Music America (CMA) was founded in 1977 as the national network for the chamber music profession. CMA, whose mission is to develop, support, and strengthen the field, defines chamber music as music for small ensembles, from two to ten musicians, performing one per part generally without a conductor.

With a membership of over 6,000—including performers, presenters, educators, composers, festivals, training programs, music-related businesses, students, and advocates of the art form—wide-ranging musical styles and traditions are represented. CMA provides grant programs, consulting services, access to insurances, professional development, and several print and online publications including Chamber Music magazine.

Chorus America

Chorus America is the advocacy, research, and leadership development organization for choruses, choral leaders, and singers. Founded in 1977, Chorus America currently represents more than 3,300 choruses, individuals, businesses, and organizations throughout North America. Chorus America's mission is to build a dynamic and inclusive choral community so that more people are transformed by the beauty and power of choral singing.

Chorus America gives voice to the choral music field by collaborating with arts colleagues on key advocacy initiatives, and creates tools that make a compelling case for the support of choral music. Research on choruses and choral singers, including the landmark Chorus Impact Study, defines the character, scope, and significant impact of choral participation on individuals and their communities. Chorus America provides leadership development and peer networking through quality training programs, conferences, master classes, management institutes, online learning, technical assistance, and personal consultations.

Fractured Atlas

Fractured Atlas is one of the country's largest arts service organization, with a membership of over 31,000 artists in 2014 and reaching a network of more than 250,000 artists and organizations in all 50 states and all 435 congressional districts. Dedicated to empowering artists with the support they need to work effectively and thrive, Fractured Atlas provides funding, insurance, technology, education, and other services critical to building sustainable careers and organizations.

- Fractured Atlas is the largest fiscal sponsor in the arts and culture sector helping over 3,300 artists and arts organizations nationwide raise over \$15.7 million in the last year.
- Fractured Atlas has bound over 10,000 insurance policies for artists ranging from general liability and worker's compensation to equipment coverage and fire performer liability.
- Fractured Atlas developed Artful.ly, the first ticketing, donation, and CRM system designed specifically for and by artists. As of 2013 over 2,000 arts organizations are using Artful.ly
- Spaces, Fractured Atlas's online marketplace for art venue rentals connect tens of thousands of artists to space venues and operates in nine cities including Atlanta, Austin, Bay Area, Chicago, Los Angeles, Minnesota, New York City, Philadelphia, and Washington, DC. Marketplaces in Michigan and Toronto are coming soon.

- The Open Arts Network connects 157 arts organizations across the nation in all disciplines, giving more than a quarter million artists access to more benefits and services than ever before.

National Alliance for Musical Theatre

Founded in 1985 and based in New York City, the National Alliance for Musical Theatre (NAMT) is the only organization with a national reach dedicated to serving the musical theatre community. NAMT's 204 members throughout 34 states and abroad are some of the leading producers of musical theatre in the industry, including regional theatres, presenting organizations, individual producers, and higher education programs. Last season alone, NAMT's members provided education programs for 1.1 million students and teachers and staged over 22,000 performances attended by over 11 million people.

NAMT's mission is to nurture the creation, development and production of new musicals; to provide a forum for musical theatre professionals to share resources and exchange information; and to advocate for the imagination, diversity, and joy unique to musical theatre. NAMT is best known for its annual Festival of New Musicals, which showcases 45-minute staged readings of eight new musicals over two days, bringing together theatre producers and writers, with the goal of furthering the development and production of new musical theatre works. Festival shows have had thousands of subsequent productions worldwide. Since 1989, the Festival has introduced 296 new musicals and 514 writers to the industry; 85% of those writers have developed their musicals further, secured representation, and/or received commissions as a direct result of the Festival.

National Association of Latino Arts and Cultures

Founded in 1989, the National Association of Latino Arts and Culture (NALAC) is the nation's only multidisciplinary Latino arts service organization. NALAC provides critical advocacy, funding, networking opportunities and professional development training to build the capacity and sustainability of the Latino arts and cultural field to sustain artists and arts organizations in every region of the country. NALAC is the only national service organization that advocates for the Latino arts field with a mission of advocacy, capacity building, technical assistance, and enhancing communications with and among the Latino arts and cultural community. NALAC's constituency is a multi-ethnic, multigenerational, and interdisciplinary community that includes thousands of artists and hundreds of not-for-profit Latino arts and cultural organizations in the United States. Through a broad array of services, NALAC serves as a catalyst for the reinvigoration of Latino artistic and cultural production and the creation of an important national network of Latino artists, organizations, and community leaders who are redefining the cultural landscape of the country and the Americas.

National Performance Network

The National Performance Network (NPN) was founded in 1984 as a project of Dance Theater Workshop and incorporated in 1998 as an independent 501(c)3 based in New Orleans. NPN is a group of diverse cultural organizers, including artists, working to create meaningful partnerships and to provide leadership that enables the practice and public experience of the contemporary arts in the U.S.

As a nationwide network, NPN functions as an applied learning community. NPN's resources currently support and connect 57 performing arts organizations, called *NPN Partners*, and 15 VAN Partners. The NPN constituency ranges from two-person operations to multi-million dollar arts centers. NPN Partners are ethnically, culturally, and stylistically diverse and reflect a cross-section of urban, suburban, and rural communities that are generally under-represented. Regardless of size and community served, all NPN and VAN Partners support a mix of programs designed to create, commission, tour, present, and provide training in the arts. NPN and VAN Partners have total curatorial freedom; the national office does not participate in artist selection for their partner organizations.

Network of Ensemble Theaters

A national coalition of ensembles created by and for artists, the Network of Ensemble Theaters (NET) exists to propel ensemble theater practice to the forefront of American culture and society. NET links a diverse array of ensembles and practitioners to one another and the performing arts field, encouraging collaborations and knowledge building and dissemination. NET is committed to the advancement of the ensemble form and strives to bring about change in the world

beyond ourselves through the transformative power of collaborative theater. We support bold artistic and civic experiments and aim to heighten the impact and excellence of ensemble theater.

NET serves the field and our members through:

Advocacy. NET organizes and promotes ensemble theatre making as a distinct element of the U.S. theatre, amplifying our collective voice for local and national impact.

Building Knowledge. A tremendous amount of knowledge exists within individuals and companies. NET collects, organizes and distributes this learning to deepen artistic investigations and organizational innovations.

Sustaining Ensembles. Through our programs and initiatives, NET strives to secure the future of ensemble theatermaking by supporting the growth, health and survival of America's ensemble.

New Music USA was created in 2011, as the result of the merger between the American Music Center and Meet The Composer. Its mission to increase opportunities for composers, performers, and audiences is advanced through two basic kinds of activity: support and promotion. By providing financial and other support, New Music USA enables composers and other musical artists to create the new work that is the beating heart of our musical culture. Through its strong and evolving new media dimensions, it seeks to bring more attention to the field and engage a broad audience of potential listeners.