



## **Americans for the Arts United Arts Funds Statistical Report for Fiscal Year 2014 Fact Sheet**

- As of February 2016, **50 united arts funds are known to be actively operating** (as recently as 2003 there were at least 66 UAFs in operation).
- **The 39 participating UAFs reported aggregate campaign revenue of \$98.3 million during their campaigns that ended during 2014.**
  - The responding UAFs raised an average of **\$2.5 million** in revenue during FY2014.
  - The participating UAFs raised an average of **\$2.77 per capita** in their self-reported service areas during FY2014, **a 20 percent increase from the FY2013 per capita average of \$2.30.**
- Thirty-one UAFs have provided their total campaign revenue annually since 2004, making them a reliable indicator of the year-to-year changes in UAF fundraising.
  - These 31 consistent responders reported an overall increase of 0.3 percent in their aggregate campaign revenue from FY2013 to FY2014, and they anticipate another 3.1 percent increase in their campaign revenue during FY2015.
  - While only 16 of these consistently-responding UAFs reported a campaign revenue increase from FY203 to FY2014, 20 anticipate an increase from FY2014 to FY2015.
  - It is important to note that the \$98.7 million in total anticipated campaign revenue that these 31 UAFs expect to raise on behalf of the arts and culture during FY2015 remains more than \$6 million less than the \$105.3 million they raised collectively during FY 2008 (*i.e.*, the peak of UAF fundraising in terms of actual aggregate dollars raised nationally).