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ABC/NY's mission is to develop more creative partnerships between the arts and business communities in New York, enhancing the business skills of the arts sector and the creative engagement of the business sector. ABC/NY provides programming in volunteer and leadership development, and builds and celebrates the arts’ role in New York’s economic revitalization.
Call to Action: Citywide #NYCInspires Campaign

New York City Arts Coalition (NYCAC) has joined forces with One Percent for Culture and the Cultural Institutions Groups (CIGs) to create a robust campaign designed to increase cultural funding to the Mayor's FY17 budget. This Citywide campaign, New York Inspires, includes guidance on how arts and cultural organizations can get involved from social media to petitioning.

The goal is a $40M increase that will benefit New York City’s 1,500+ cultural organizations in all five boroughs.

Join the Conversation!

Engage Your Employees: The pARTnership Movement's Newest Case Study

Explore exemplary arts and business collaborations with a focus on employee engagement. Through arts engagement, employees have learned how to serve on boards, develop leadership and communications skills, and enhance creativity and collaboration in the workplace.

See what ideas you might adopt for your organization!
Tom Rothman, Chairman of Sony's Motion Picture Group, Appointed to NEA Advisory by President Obama

Tom Rothman, chairman of Sony Pictures Entertainment's Motion Picture Group was appointed by President Obama and has been confirmed by the United States Senate as a member of the National Council on the Arts, the advisory body of the National Endowment for the Arts. As chairman of Sony's Motion Picture Group, Rothman oversees all of the studio's film production and distribution worldwide, including Columbia Pictures.

NYC Art + Biz Spotlight: PizzArte

When a love of art and Italian food combine, the result is delizioso. In 2011, local entrepreneurs and Neapolitan food purveyors Bruno Cilio and Dario Cipollaro de l'Ero opened a combination restaurant and art gallery, PizzArte, located steps from the Museum of Modern Art.

The art features help PizzArte convey the restaurant's emphasis on quality and craftsmanship. "The idea was to create a place that wasn't just going to feed your stomach, but your mind," said owner Bruno Cilio to a DNAinfo reporter. Cilio firmly believes that fine art should be experienced on more than just gallery walls. He views the restaurant as "less a business venture than a way to celebrate the art, food and traditions of home," the article states.

Feature your arts and business partnership!
Contact: eosore@artsandbusiness-ny.org.

Learn more about PizzArte and how your company can use its existing platforms to further arts + biz goals.
Welcome, Emma!

Please join us in welcoming Emma Osore, our new ABC/NY Program Coordinator! Emma will help produce our professional development and employee engagement initiatives, strengthen communications strategy, and push the ABC/NY mission forward to creatively link businesses and the arts. She is also looking forward to developing new leaders in arts and business spaces by overseeing our Diversity in Arts Leadership Internship and Emerging Leaders of New York Arts programs.

Before living and working in NYC she initiated creative community-building efforts in DC and LA. She is excited to build better cities through the visionary and action-oriented power that arts and private sector partners share. When the perfect city has been built, she will retire as a mermaid. Pippi Longstocking, Yayoi Kusama, and Nina Simone are her heroes.

eosore@artsandbusiness-ny.org

Start Your Business Volunteer and Employee Engagement Projects with Us

Looking for customized opportunities to bring arts and business partnerships to life? Check out the Arts & Business Council of New York's matching portal where individuals and business groups can browse projects that arts organizations have submitted through the portal. Projects can be customized and range from individual and group volunteering to arts-based professional development initiatives. Let ABC/NY help you choose the perfect engagement opportunity!

For more information about ABC/NY's work with volunteerism and employee engagement, please email our team at awebb@artsandbusiness-ny.org.

Browse the Matching Portal
The Affordable Art Fair: Now More Affordable with Discount Code!

ABC/NY associates are invited to AAF After Dark, an exciting event and exclusive opportunity to preview affordable contemporary art while enjoying a cocktail with other professionals in the art world. **Use code ADAAFVIP to get a 50% discount** on the AAF After Dark event or General Admission tickets.

**Thursday, March 31st from 6pm-9pm.** Metropolitan Pavilion, 125 E18th Street Chelsea

[Register Here]

Don't Miss a Beat! 3 Ways to Stay Connected with Arts + Biz in NYC

Keep up with the Arts & Business Council of New York arts + biz shoutouts, professional development opportunities, networking events, blog salons, partnership opportunities, young professional opportunities, and more!

1. **Event Recaps** page for highlights and photo galleries of our recent events.

2. **Facebook** features news and amusements about the arts and business communities. You don't even need to have an account to view our page!

3. **Twitter**: @ArtsBizNY, stores timely arts news with a business focus (or, if you prefer, business news with an arts focus!).

Invest in creative partnerships: [make a tax-deductible contribution] today!

[Donate Now]

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