Remarks – Robert Lynch, President and CEO, Americans for the Arts
Who We Are

- 5,000
  National, State, Local
  Art Support and Service
  Organizations

- 20
  National Strategic Partners
  Private and Public Sector
  Decision Makers

- 1,000
  Opinion Leaders
  Artists and Patrons
  Foundations and Business
  Military
  Governors and Mayors

- 300,000
  Citizen Activists
What We Do
Strategic Action Clusters

- Advocacy
  - Public
  - Private
- Research
- National Arts Promotion
- Strategic Alliances
- Professional and Leadership Development
- Leaders Value Resources
- Policy Development
Sources of Revenue for Nonprofit Arts Organizations (Estimated)

- Local Govt. 4%
- State Govt. 2%
- Federal Govt. 3%
- Corporate 3%
- Foundation 4%
- Individual 24%

Earned Income 60%
Spheres of Influence in Arts Education
Bureau of Economic Analysis

Arts and culture as a part of GDP:

$704 Billion
4.7%
What Impacts a Community?
Every Day the Arts
Transform America’s Communities Through

Education Community Development Economic Impact Helping at-Risk Youth
Health and Wellness Celebrating Diversity Building a Creative Workforce
Environment Crime Prevention Tourism Returning Military and Veterans
Neighborhood Revitalization Political Action Infrastructure Activism Faith

Over the last three years, Americans for the Arts has engaged thousands of stakeholders, citizens, partners, and decision-makers in communities large and small across the United States. Transforming America’s Communities through the Arts is our three-year, multi-faceted exploration of what the arts mean in today’s America and world. Our goal is to increase public understanding of the multiple values of the arts in America and to help arts and culture audiences frame the role, the funding, and the sustainability of the arts at the local, state, and national levels for the 21st century.

We need your help in Transforming America’s Communities Through the Arts.

www.AmericansForTheArts.org
Public Strategic Alliances

United Voices for Education
Private Strategic Alliances

THE ROCKEFELLER FOUNDATION

INDEPENDENT SECTOR

THE CONFERENCE BOARD

CECP

COUNCIL on FOUNDATIONS

ASSOCIATION OF SMALL FOUNDATIONS

NABE

National Association for Business Economics

BCLC

Business Civic Leadership Center
ArtsVote 2016
www.ArtsActionFund.org