TOGETHER

WE ARE

AMERICANS FOR THE ARTS
For more than 55 years, Americans for the Arts has been bringing people and organizations together through the arts. In 1960, our membership was 34 community arts councils. Today, we serve more than 6,000 individuals from 1,500 organizations in big cities and small towns all across the United States. Our members are nonprofits and for-profits, government agencies, and collectives of all sizes and shapes working in the arts. They work with visual and performing arts, adults and children, professional artists, hobbyists, the private sector, policymakers, and everyone in between.

When you join Americans for the Arts, you gain access not only to our expert staff, but also to 6,000 professionals just like you who hold the key to a problem you’re facing now.

These four member profiles are a glimpse into the work our members do. We hope you’ll see your work and passion reflected in them and in our commitment to working together. Connect with all of us today!

TOGETHER WE ARE AMERICANS FOR THE ARTS. WILL YOU JOIN US?
Boise City's Department of Arts and History works to enhance Boise by managing a growing public art collection, offering grants, hosting special community events, and preserving local history.

Working within the city government, the Department serves as a local arts agency and partners with redevelopment agencies, private developers, and transit authorities to implement its programming.

Public Arts Manager Karen Bubb says the member resources from Americans for the Arts over the past 25 years have made the Department’s success possible.

Karen also credits Americans for the Arts with introducing her to the models that inspired Boise’s percent-for-art ordinance, which was passed in 2001 and has grown to a collection of more than 500 works of public art.

Boise has repeatedly participated in our Arts & Economic Prosperity surveys, National Arts Index, and Creative Industries reports—all of which have given the Department the quantifiable research it needs to prove the arts stimulate the economy and provide a significant return on investment.

AMERICANS FOR THE ARTS

LOCATION
Boise, ID
MEMBER SINCE
1990

inspiring creativity

WE ARE

KAREN BUBB, PUBLIC ARTS MANAGER

Boise City Department of Arts and History

Americans for the Arts and the Public Art Network have been integral to my growth as a professional and the development of our programs in Boise."

JOIN US TODAY! www.AmericansForTheArts.org/Membership
MASSCreative leads the charge for the resources and support that the creative community in Massachusetts needs to thrive. A member since its founding in 2012, MASSCreative is a part of both our State Arts Action Network and our Arts Education State Policy Pilot Program.

Fueled by advocacy and policy tools and training from Americans for the Arts, MASSCreative has raised the profile of the creative community in state and municipal elections, secured the appointment of a cabinet-level Chief of Arts and Culture for the City of Boston, launched a detailed cultural planning process, and conducted the first-ever gubernatorial debate about the role of the arts and culture.

Americans for the Arts membership, along with work with State Arts Action Network and State Policy Pilot Program, has helped MASSCreative learn from and share with our network of statewide advocacy organizations. Our resources, strategic partnerships with other organizations, and direct access to our staff experts help MASSCreative advance arts education policy in Massachusetts.
Lanesboro Arts is a multidisciplinary arts organization dedicated to providing its rural town (pop. 754) access to the arts while also contributing innovative solutions to community challenges. Its work is equal parts arts and culture and community and civic engagement.

The Lanesboro Arts Campus has become a national leader in placemaking. The Campus serves as a new rural model for strategically weaving the arts into city infrastructure and fostering a more inclusive, vibrant community.

Lanesboro Arts has contributed to our New Community Visions regional forums, an initiative to explore the future role of arts in America and the role of community-based arts organizations, funders, cultural institutions, and artists in shaping that future.

Aside from active involvement in our convenings, Executive Director John Davis relies on our ARTSblog posts, research, publications, and other services—he says they are all “a tremendous resource” for his organization.

Americans for the Arts has been transformational to our rural arts organization and has been a catalyst for advancing the Lanesboro Arts Campus as a national model for rural America.

JOHN DAVIS, EXECUTIVE DIRECTOR
By focusing on art that is socially engaged, Project Row Houses illuminates artists and projects that can have lifelong impact. Many of its projects are featured in publications in our National Arts Administration and Policy Publications Database for this very reason. In our database, you’ll find other organizations also working in the areas of arts and social change and community and civic engagement.

Project Row Houses aims to be the catalyst for transforming community through the celebration of art and African-American history and culture with programs like Young Mothers, which provides housing for young, single mothers while they pursue higher education and a stronger sense of community.

To learn how to further promote its outstanding work, Marketing and Communications Manager Michael McFadden applied for and received a members-only scholarship to one of our many professional development opportunities—the National Arts Marketing Project Conference—where attendees get practical tips paired with best practices on marketing the arts, ensuring impact and audience development.
**Publications**

Our publications analyze, interpret, and distill the must-know information for field leaders like you. From in-depth research reports to e-newsletters, we deliver what you’re looking for. We cover topics ranging from arts education, arts marketing, civic engagement, and arts in the military—all delivered to your inbox and mailbox.

**Convenings**

You never have to be alone when you’re a member! Being a member means being connected and inspired. We host dozens of in-person convenings large and small with the goal of bringing people together—because we all learn best from each other. Join thousands of your colleagues, national speakers and leaders, and our expert staff for our can’t-miss events.

**Research**

We personalize and customize our national research on the arts in America for your community. Our Arts & Economic Prosperity and Creative Industries reports provide localized data to help you quantify the impact of the arts in your community.

**Advocacy Tools**

Our advocacy tools and trainings—which pair your stories and our national research—are key to successful case-making for the arts in your community. Get personalized advocacy help, and invaluable connections with our strategic partners, from our expert staff.

**Leadership Opportunities**

Are you looking to move forward in your career? Gain the exposure and experience of working for the arts on a national level. Our leadership opportunities, like serving on a network council, are some of our most often used benefits!

**Professional Development**

Americans for the Arts is dedicated to bringing you the best online and in-person learning experiences. Members receive all our training tools and resources either entirely free or with a discount. Members have access to discounted books, scholarships for our convenings, and free access to ArtsU—a digital platform for all of our webinars, virtual conversations, and digital classrooms.

**Networks**

Join a network for a close-knit, topic-based peer group experience. Our networks provide you with specialized support and a dedicated staff member as well. Our networks include Arts Education, Emerging Leaders, Local Arts, Private Sector, Public Art, State Arts Action, and United States Urban Arts Federation.
Together, we ensure that the arts have a national voice—that the arts are recognized, encouraged, and funded in all communities nationwide. TOGETHER we are Americans for the Arts.

Memberships are available for both organizations and individuals. We provide a variety of plans to meet your needs.

Join us today! You can read more member spotlights and sign up at: www.AmericansForTheArts.org/Membership

TOGETHER we are transforming America’s communities through the arts.