“In our increasingly mechanized and computerized world, the arts afford a measure of consolation and reassurance to our individuality, a measure of beauty and human emotion that can reach and move most (wo)men. They are indispensable to the achievement of our great underlying concern for the individual, for the fullest development of the potential hidden in every human being.”

DAVID ROCKEFELLER, Founding Address, Business Committee for the Arts Inc., September 20, 1967
THURSDAY, OCTOBER 3, 2019

2019 HONOREES

David Machado Restaurants  Portland, OR
Doyle Coffin Architecture  Ridgefield, CT
Erie Insurance  Erie, PA
Grounds for Thought  Bowling Green, OH
Jiffy Lube of Indiana  Indianapolis, IN
Nokia Bell Labs  New Providence, NJ
Northwestern Mutual  Milwaukee, WI
Omaha Steaks  Omaha, NE
The Marcus Corporation  Milwaukee, WI
Warby Parker  New York, NY

THE DAVID ROCKEFELLER PARTNERSHIP AWARD
Gensler + Access Gallery  Denver, CO

THE LEADERSHIP AWARD
Michael Martella
President of Boar’s Head Brand and Past Chairman of Van Wezel Foundation
ABOUT AMERICANS FOR THE ARTS

Americans for the Arts is the nation’s leading nonprofit organization for advancing the arts in America. For 59 years, Americans for the Arts has been dedicated to building broad public support, strong leadership, and increased resources for the arts and arts education. In 2008, Americans for the Arts merged with the Business Committee for the Arts and continues to advance the belief of its founder, David Rockefeller, that the arts are essential to free enterprise and human achievement, and to encourage businesses to form alliances with the arts as an expression of their broader responsibility to their communities. Americans for the Arts places an emphasis on building strong partnerships between the arts and business sectors in order to build strong communities, strengthen creative workforces, and enrich lives. Through programs like the pARTnership Movement, the Arts and Business Partnership Awards, the Business Contributions to the Arts Survey, training for arts organizations, and resources to aid in creating more strategic partnerships with business, Americans for the Arts provides the leadership needed to promote the value of these relationships. Working with private sector strategic partners like The Conference Board, Independent Sector, CECP, and many others, Americans for the Arts works to ensure that the message of how the arts transform communities and workplaces reaches key decision makers.
Welcome to the 15th annual Arts and Business Partnership Awards. All of our honorees have played an integral role in supporting the arts to create flourishing communities, engaged employees, and bottom-line success. Our BCA Leadership Award honoree, Michael Martella, President of Boar’s Head Brand, has not only integrated the arts into his business, but has deepened the community’s commitment to accessibility of the arts. Our David Rockefeller pARTnership Award, sponsored by the David Rockefeller Fund, celebrates a collaboration between Gensler and Access Gallery—a partnership that has continued to simultaneously deepen and grow over the last ten years. Through its partnership with Access, Gensler has become a strong advocate for accessibility and a champion for inclusive design as well as an example for corporate peers throughout Denver.

We want to thank the David Rockefeller Fund and the Rockefeller Family for partnering with us to celebrate arts and business partnerships. In 1966, David Rockefeller spoke to a gathering of business leaders calling for them to collectively raise their voices as advocates and supporters of the arts. Since then, we have carried on this mission through our Business Committee for the Arts work.

Americans for the Arts has been leading the way in arts advocacy for more than 50 years. Over our lifespan, we have not only seen the success of our work, but we have witnessed threats to the arts and come out victorious. Time and time again, we have felt the way the arts unite us. Much of this work would not have been possible without the incredible support of the business community.

We thank all of tonight’s honorees and our Business Committee for the Arts for their leadership and dedication in advancing the arts in America.

Edgar L. Smith, Jr.
Chairman and CEO, World Pac Paper, LLC
Chairman, Business Committee for the Arts
Vice Chair, Americans for the Arts

Robert L. Lynch
President and CEO
Americans for the Arts
“Some would have us believe that great cities can be measured by the number of financial institutions or the quantity and quality of real estate transactions that they host. We take a different view and are resolute in our conviction that a strong and flourishing arts scene is a better indicator of civic vitality. David Machado Restaurants gathers immense satisfaction from the numerous arts partnerships that we have cultivated and strengthened over the past decade.”

David Machado, Chef

Chef/Restaurateur David Machado’s food has been a staple of Portland’s nationally recognized dining scene since the early 1990s. He is often credited with leading the East Side independent dining movement of the early 2000s with his two landmark restaurants, Lauro Kitchen and Vindalho. Amidst the recession in 2009, he took a risk and returned to his hotel roots to open Nel Centro, an Italian Riviera themed restaurant, in the center of Portland’s performing arts district. As a visionary business owner and civic community member, Machado immediately met with local arts organizations to ensure that his company would play a meaningful role in the community. After learning that many of his hospitality peers were reducing philanthropic support due to a lack of sales triggered by the recession, Machado realized that Nel Centro could best contribute to the community by partnering with the arts. The same year, he was named Oregon Restaurateur of the Year by the Oregon Restaurant Association.

Nel Centro supports some thirty arts organizations annually by providing monetary contributions, meeting space, performance space, in-kind receptions, onsite catering, gift certificates, and auction items for fundraisers. These efforts have helped organizations with their fundraising and cultivation of both artists and audience. Machado’s other notable restaurants, Tanner Creek Tavern, Altabra City Tavern, and Citizen Baker are also integral to Portland’s culinary and arts and cultural ecosystems.

The arts were established as an important focus early on at Nel Centro with commissioned visual artwork and musical performances by jazz trios, dance by Northwest Dance Project, and modern classical by Third Angle New Music. Third Angle has even performed at each of Machado’s new restaurant openings. Annually during the Portland Jazz Festival, Nel Centro hosts Sunday Jazz Brunch. They also create signature drinks and desserts in collaboration with Portland Opera and Oregon Ballet Theatre that are placed on the menu for the entire run of a production.

A decade after opening, Nel Centro is still the destination for both pre- and post-concert dining. Restaurant staff is always knowledgeable about nearby performances on any given night since their customers are often performing arts patrons. Complimentary tickets to local performances are provided to employees as a benefit to further their artistic education. Many staff also volunteer annually at the Lan Su Chinese Garden for their gala Under the Moonlight. Upon the opening of his newest restaurant, Tanner Creek Tavern in Portland’s Pearl District, Machado forged a significant partnership agreement with Portland Center Stage, Portland’s premier theater group.

David Machado Restaurants aim to create a community in which we all want to live. He recognizes that for a city to stay vital, it must be active and inclusive for all citizens. His venues support this creative vision of civic life that contributes to thriving neighborhoods and livability. He currently serves as the board president of Third Angle New Music and was past president of the Portland Jazz Festival.

In 2017, Machado was honored locally with a philanthropy award from 25 arts organizations in the greater Portland area. The following year, Nel Centro was voted a Top Workplace by The Oregonian—the first restaurant to be named to this award. David Machado Restaurants opened their newest concept, Pullman Wine Bar & Merchant last July in Hotel Eastlund. Third Angle has already booked a music series there entitled 3A Underground’s Wine Wednesdays.
DOYLE COFFIN ARCHITECTURE
Ridgefield, CT • Nominated by Cultural Alliance of Western Connecticut

“Doyle Coffin Architecture is proud to support the arts, not only through donations and offering pro-bono design services, but also by integrating artwork in our designs. We believe it is critical to show strong community support for art and cultural institutions as they represent the community’s broad commitment to the pursuit of knowledge, a fundamental element to the furthering of human intellectual growth. The Prospector Theater project in Ridgefield, CT, opened our eyes to the power of art in architecture as an opportunity to enhance personal experiences and to enliven a community through art.”

Peter Coffin, Partner

Doyle Coffin Architecture (DCA) is a second-generation architectural firm located in Ridgefield, Connecticut, dedicated to excellence in architectural planning, sustainable design, and their local community. Given that the fields of architecture and the arts are kindred spirits in design, creativity, and thoughtfulness, supporting the arts comes as second nature to Doyle Coffin Architecture.

Partners Peter Coffin and John Doyle lead the efforts in supporting the arts and their enthusiasm spreads throughout the office. Coffin is an emeritus member of the Ridgefield Library Board of Trustees and Doyle is a former president of the Lounsbury House Board, where Associate Alex Bellina currently serves as co-president of the board.

For more than ten years, DCA has been involved in building projects that benefit their local cultural institutions. They contribute pro-bono work, serve as members of a building committee, and provide expertise, with attention to historic aesthetic and context. They are relentlessly committed to helping cultural organizations achieve their mission through thoughtfully designed and maintained spaces, and have worked with Lounsbury House, Ridgefield Theater Barn, Ridgefield Guild of Artists, Ridgefield Library, Aldrich Contemporary Art Museum, Ridgefield Playhouse, and the celebrated Prospector Theater.

Working with Prospector Theater, a nonprofit theater that provides 80 percent of its jobs to people with developmental disabilities, the company integrated art into the design of the public spaces to play an active role in the theater’s mission: to not only provide meaningful employment to people with disabilities, but to help them discover their passions and build the skills needed to succeed in those professions. In many cases, the Prospector Theater is a first stage in an employee’s career. After harnessing their skills and developing strong relationships with patrons, many employees move on to continue their careers in the community at large. Witnessing how the design of space and the inclusion of art in architecture can change and improve lives marked a significant turning point for DCA. Art in architecture has become a much more integrated approach to the design process and the creation of meaningful space—part of an effort called “Mission Driven Design.”

Each year, DCA sponsors a Singer Songwriter Music Series at the Ridgefield Playhouse, during which tickets are also offered to employees and to clients. Signed artist posters from the event are proudly and lovingly displayed in the DCA office.

DCA won the 2016 Business Support of the Arts Award from the Cultural Alliance of Western Connecticut for their contributions to the arts in the local community. DCA was also awarded the 2016 American Institute of Architects of Connecticut (AIACT) Business Architecture Award for the design of Prospector Theater. Partner Peter Coffin was awarded “Citizen of the Year” by the Rotary Club of Ridgefield in 2014 as a person who exemplifies the Rotary motto of “Service Above Self.”
“At Erie Insurance, we believe business and the arts truly do mix. The arts invite diverse thinking and inspire creativity and innovation—all essential qualities of strong workplaces and communities. We’re honored to be recognized with this award and hope to serve as a model for others in support for the arts.”

Timothy NeCastro, President and Chief Executive Officer

Erie Insurance understands that the arts are a vital part of a community and an important resource in building community connections. ERIE sells auto, home, business, and life insurance through independent agents across 12 states and the District of Columbia.

Since 1925, ERIE has been a community leader in the arts, supporting organizations through grants, sponsorships, donations, service activities, and volunteerism. Even in the midst of industrial and population decline, Erie Insurance has doubled down on its investments to make Erie, Pennsylvania, a community of choice. ERIE continues to play a critical role in the redevelopment of downtown and encourages its employees to be engaged citizens.

Since the company’s founding, leaders have always been at the forefront of arts support. Founder H.O. Hirt and his son-in-law Tom Hagen, current chairman of the board, are students of history and architecture. As a major philanthropist in the region, Hagen has taken an active role in the revitalization of the city’s historic neighborhoods. Over the years, many employees have served on the boards of arts and cultural organizations, reinforcing Erie Insurance’s leadership in the area. Now led by the efforts of the Charitable Giving Committee of the board and the company’s Community Outreach team, Erie Insurance has supported Erie Arts & Culture and its partners, including the Erie Art Museum, expERIence Children’s Museum, Erie County Historical Society, U.S. Brig Niagara Erie Maritime Museum, Erie Philharmonic, and Erie Playhouse. In addition to employees serving on the boards of Erie Arts & Culture partners, they also sit in leadership roles on Erie Dance Conservatory, Flagship Niagara League, Inner City Neighborhood Art House, Mercy Center of the Arts, Presque Isle Lighthouse, and other nonprofit and cultural organizations.

Internally, Erie Insurance has incorporated the arts into its training and professional development programs through workshops and presentations on creativity and innovation. Not only does the company invite artists and scholars to present, but it also gives employees the opportunity to share their own expertise in a monthly “Bite-Sized Learning” series. Additionally, through ERIE Service Corps, part of the Erie Insurance Giving Network, employees can volunteer time to assist local arts and cultural organizations. In 2015, the company band “Above All in Volume” placed second in The PlayOff, a national competition co-sponsored by the Rock & Roll Hall of Fame and Inc. Magazine to find the best corporate band in America.

Erie Insurance partners with the Erie Art Museum, conveniently located across the street from the home office campus, to hold receptions for new agents, its annual Diwali Festival and the end of the year Diversity and Inclusion Celebration. In addition to sponsoring the Museum’s Mid-Day Art Break every Wednesday during the summer and encouraging employees to attend, Erie Insurance also has its own art gallery known as The Galerie—a space that showcases various media from regional artists, including employees—in its headquarters. Erie Insurance also has an extensive art collection that it displays throughout the company’s offices and buildings. Archives and photographs on the company’s history can also be found in the Erie Insurance Heritage Center.

Erie Insurance also hosts or sponsors a diverse range of heritage and cultural festivals, including the Asian Pacific American Festival in Erie, the Puerto Rican Festival in Rochester, the African American Cultural Festival in Raleigh, the Local Colors Festival in Roanoke, and Capital Pride in Washington, D.C. Chairman of the Board Tom Hagen has not only earned several awards for his efforts, but he and his late wife Susan Hirt Hagen received the Pennsylvania Governor’s Award for the Arts in 2012. Erie Insurance received the Erie Arts and Culture Applause Award in 2013 and Preservation Erie recognized the company in 2017 with its Greater Erie Award for its creative use of a former National Guard armory building for collaborative workspace.
“As a small, main-street business, Grounds for Thought works tirelessly to be a part of our community. For us, that means dedicating ourselves to the powerful change that the arts can foster. From the local artists to the international musicians who perform at Grounds for Thought, we pride ourselves on providing a welcoming space for all to create the world they want to see.”

Kelly Wicks, Co-Owner

Grounds for Thought is more than a coffee shop, bookstore, and gathering place—it is a business whose work is based in the belief that supporting the arts is essential for promoting creativity and building a better community. Grounds believes that by investing in the arts and simply providing a location for people to exist and create, it can provide a welcome space for all.

Grounds for Thought has supported the arts since its inception in October 1989, marked by a showing of a photo exhibit by Paul Perry and a concert by Florida-based artist, Vicky Richards. Grounds has continuously supported the arts over the proceeding 30 years by hosting art shows and free monthly concerts and supporting local festivals.

Grounds has been a community platform for the direct enrichment of local, national, and international artists, providing a prominent space for the artists to sell and market their works. With a gallery for artists, the company features a rotating selection of work by local artists, Bowling Green City School students, and employees. From providing a space for innovative and creative works to constantly encouraging employees to feel comfortable in pursuing their artistic dreams, Grounds for Thought has always recognized its power to positively impact the arts community.

Musicians and artists from around the world have been sought after to perform and create onsite. As a locus of local, national, and international music and artists, the company has taken a natural step by creating the in-house Grounds for Thought Record Label in 2010. Additionally, Grounds has underwritten the community radio station, WBGU, to support Blues Breakfast, Jazz Unlimited, and Alternative Country programs for over 20 years. The company also hosts arts events centered around activism, like its bi-monthly Queer storytelling event with the Queer Student Union, the Annual National Poetry Reading Celebrating Women and Identity, and concerts in partnership with Bowling Green State University Environment Action Group. Grounds is actively shaping the next generation of creative citizens through its collaborations with the local middle school to raise funds for the art department and with the high school to provide concert space.

Outside of the coffee shop space, Grounds supports the arts at various festivals. In 1993, co-owner Kelly Wicks helped establish the Black Swamp Arts Festival and served as its music director for 23 years. The annual event transforms parking lots into stages and six square blocks into an art fair for over 60,000 attendees, and was named “Best Festival in Ohio” in 2014. Co-owner Laura Wicks recently co-founded the art and musical festival, Firefly Nights, with a cohort of women business owners.

At Grounds for Thought, everyone is truly welcome to be themselves, to be part of the community, and to participate in creating the world they want to see.

Grounds for Thought was awarded Distinguished Business for Art Education by the Ohio Art Education Association in 2015, Best Small Business by Bowling Green Chamber of Commerce, and 2014 Best Coffee Shop in Ohio by Ohio Magazine.
“Our Every Part Matters project is taking us on an incredible journey of employee development, community enrichment, and support for local artists. From an idea to cover up graffiti, to a full blown public mural program, to providing free art classes to our oil change technicians and their families, we are truly inspired by the impact our Jiffy Lube murals are having and we are excited to see where this project takes us next. You don’t have to be a big business to make a big impact.”

Steve Sanner, President

Since 1985, Jiffy Lube of Indiana has been committed to the philosophy of “Growing People Through Work” and to the reality that “Every Part Matters.” Their award-winning “Growing People Through Work” initiative is focused on uplifting team members both in their careers and in their personal lives. The “Every Part Matters” mural project began in 2016 when Indiana franchisee, Steve Sanner, was looking for a way to curb graffiti tagging at his store in Broad Ripple, an artistic and cultural hub in Indianapolis. A friend suggested painting a mural to beautify the neighborhood, support the work of local artists, and simultaneously deter the taggers. The graffiti experience opened Sanner’s eyes to the positive effects of public art, and Jiffy Lube of Indiana has been on an incredible journey ever since.

Jiffy Lube initially commissioned murals for three of its stores in tandem with the Department of Public Words, a small team of artists and public art enthusiasts. The success of these murals caught the attention of the Arts Council of Indianapolis who joined in to coordinate a comprehensive program of murals; completing six in 2018, with five more being completed in the summer of 2019. Sanner’s team has identified 40 of his 49 stores as having enough visible wall space for murals, so it will take 3-4 more years to complete the project.

The artists and the Arts Council of Indianapolis work collaboratively with the community to determine the subject matter of the murals, aiming to make the murals a focal point for the community and capture its essence. The original murals were even painted by the community, using paint by number stencils, at a Luke Bryan concert, an independent bookstore, and a Jiffy Lube parking lot. Employees who participated have been inspired to share their own creativity, which convinced the company to cover the cost of introductory art classes and programming for team members and their families in 2019.

One of the most exciting additions to the 2019 mural project is the formation of a Young Artist Apprentice Program. The Arts Council of Indianapolis has chosen two emerging artists to be mentored by longtime public art advocate and muralist, Muhammed “ISH” Nieves, as they create a mural entitled Three Kings for a Jiffy Lube on the northwest side of Indianapolis. “Growing Artists Through Work” fits perfectly with Jiffy Lube’s own mission and is yet another serendipitous result from this project.

Additionally, Jiffy Lube of Indiana has been an active sponsor of the Children’s Museum of Indianapolis, Indiana Historical Society, Jiffy Lube Country Megaticket concert series, Indianapolis Art Center’s Broad Ripple Art Fair, and Indiana Sports Corp’s Indy Ultimate event. Many of these sponsorships also provide the opportunity for team members to attend arts and cultural events to further their personal growth.

Through the mural program, Jiffy Lube sets an example of how businesses can contribute and support the community in creative ways not typically associated with their specific line of business. Outside of enlivening the workplace and community, the mural project has helped the company attract new customers and embrace new markets. While the results of this program have played a key role in producing record sales and profits, it’s the lasting legacy that Jiffy Lube is creating, by “growing people” and improving communities, that is so much more meaningful.
Nokia Bells Labs collaborates with the artistic community in order to introduce human centric thinking into our R&D process. In particular these long-term and intense collaborations help us develop solutions that humanize technology.”

Domhnall Hernon, Head of Experiments in Art and Technology

Nokia Bell Labs has a long history of fusing art and technology to better humanity. From winning Academy Awards to GRAMMYs and to helping create the storied Moon Museum, Nokia Bell Labs has played an integral role in the way technology shapes our world.

As the world-renowned industrial research and development arm of Nokia, Nokia Bell Labs acknowledges that engineers and scientists are often trained to be reductionist in their thinking, which can limit their perspective of the world. The artistic community embraces diversity of thought, diversity of perspectives, and diversity of skills, which contributes to an ever-changing sense of culture and community. With purposeful fusion of the creative mind and the scientific mind, it provides vast benefits to both and ultimately to humanity. This has always been the guiding principle behind the Experiments in Art and Technology (E.A.T.) program developed within Bell Labs.

The E.A.T. program began over 50 years ago by artist Robert Rauschenberg and engineer Billy Kluver. E.A.T. premiered 9 Evenings: Theatre and Engineering, a series of new art-performance works that changed music, theater, and the media arts forever. The artists involved included John Cage, Lucinda Childs, and Yvonne Rainer to name a few.

The present-day iteration of the Nokia Bell Labs E.A.T. program is guided by the vision to create empathic communication where people can share emotions to build deeper connections and thereby break down barriers that are caused by limitations in our current modes of communication. Furthermore, by introducing creative thinking and human centric approaches to research and technology development, the E.A.T. program is creating a new approach to R&D across industries. The artists we collaborate with are from national and international backgrounds and they present and create work focused on communication—always with an emphasis on equity and inclusion. The artists participate in yearlong residencies to create work while participating Nokia Bell Labs engineers and scientists experiment with their ideas and technology through live performances, exhibitions, festivals, and most importantly, through collaboration.

In collaboration with NEW INC at the New Museum, E.A.T. offers yearlong artist residencies wherein the artists become part of the research teams through deep collaboration and knowledge exchange. The initial few months are exploratory in nature where artists connect with engineers and scientists and learn about the technology and what motivates their research. During the residency, Nokia Bell Labs provides funding to the artist, materials and equipment budget, and an on-site studio space. In 2018, the company showed three commissioned outputs from the NEW INC residents at the Mana Contemporary as part of an exhibit entitled Only Human. Beyond the collaboration with NEW INC, E.A.T. also collaborates with many more artists from across the world on work that has been shown at SXSW, Times Square, Nasdaq, NYC Design Week, Moogfest, Lincoln Center/NYPL, Issue Project Room, and Vault Allure.

Art and our artistic collaborations are also celebrated on site for all employees in Nokia Bell Labs and the broader Nokia employee community. Nokia Bell Labs hosts unique performances on site at their New Jersey headquarters which combines the anechoic chamber (one of the quietest rooms on earth) and the ante chamber (64 speaker multi-dimensional sound and visual room).

Nokia Bell Labs employees sit on various boards, including Westbeth Artist Housing, the Wharton Institute for Performing Arts, Issue Project Room, and NEW INC. Through these residencies, exhibitions, performances, and leadership roles, Nokia Bell Labs explores new modes of communication that go beyond the limitations of the spoken and written word. By merging the arts with technology, it can build deeper and more meaningful connections.

Photos (opposite page, clockwise from top left) Singer-songwriter Beatie Wolfe and Nokia Bell Labs launched the first live stream AR music album. • Sound artist Seth Cluett, the International Contemporary Ensemble, and Nokia Bell Labs are exploring how music transfers emotion to empathically communicate. • Artist Lisa Park and Nokia Bell Labs developed Blooming which uses sensor technology that enables people to activate a 3D holographic cherry blossom tree when they physically touch. • Multimedia artist Sougwen Chung and Nokia Bell Labs developed ways to show that when you combine cutting-edge technology with the best of humanity, you can achieve more than the sum of the parts. • Nokia Bell Labs and Harry Yeff (aka Reeps One) developed a docuseries entitled “We Speak Music.” Photos courtesy Nokia Bell Labs.
“Northwestern Mutual’s philanthropy focuses on improving the lives of children and families in our hometown of Milwaukee and across the country. Giving Gallery: Community in Process commemorates the 25th anniversary of our foundation’s commitment to the communities we serve and the work we’ve done in partnership with outstanding nonprofits. The experience uses original art to highlight the work of our nonprofit partners, and is rooted in the idea that art builds empathy and reaches people in emotional ways that words sometimes fail to do. Ultimately, we aim to inspire others to donate, volunteer, and advocate for causes that matter.”

John Schlifske, Chairman and CEO

Since 1992, the Northwestern Mutual Foundation has driven the communities it serves forward by investing in the people who stand up, tune in, and engage every day to ensure that everyone has a chance at a brighter future. Northwestern Mutual Foundation has supported arts organizations like Milwaukee Symphony Orchestra, Milwaukee Repertory Theater, First Stage Children’s Theater, United Performing Arts Fund (UPAF), and the Milwaukee Art Museum through financial contributions and board leadership.

Internally, the company hosts interactive workshops for leadership training, along with seminars and performances by visual and performing artists for Northwestern Mutual Foundation employee resource groups. Sessions have featured Ex Fabula, an organization dedicated to strengthening community bonds through the art of true, personal storytelling. Northwestern Mutual Foundation is proud to have a corporate band and chorus where employees can connect around a love for music and perform in the community.

Given the company’s extensive support and integration of the arts, it was no surprise that, to commemorate the 25th anniversary of the Northwestern Mutual Foundation, the company created a first-of-its-kind art exhibit, Giving Gallery: Community in Process. The Foundation brought together 25 of its best-in-class nonprofit partners and 17 artists with Wisconsin ties to create artwork that represents the profound community impact of each organization. Since its inception, the Northwestern Mutual Foundation has given more than $362 million to community nonprofits. Of that total, more than $92 million has been given to the organizations featured in the gallery. By any measure, the exhibit was also a visualization of the company’s deep local and national impact.

The development of Giving Gallery: Community in Process included extensive interviews with representatives from each selected nonprofit partner to further explore the impact each is having in the community. From there, artists were paired with one or more nonprofits to develop a piece of art that represents each organization’s work. Many of the artists met with representatives from the nonprofits onsite as well as individuals directly impacted by each organization to gain a first-hand sense of the organization and environment. The artwork spans a variety of media, including oil, textile, illustration, photography, wood, bronze casting, acrylic, metal, printed aluminum, and watercolor. Through the work, each artist aims to take the viewer on a journey, acknowledging the progress made and lives changed by these organizations, which are all framed by the foundation’s different philanthropic focus areas. At its core, the exhibit’s goal is to encourage and inspire attendees to get involved with the organizations and causes that resonate with them; motivating them to donate, volunteer, advocate, and more.

Summer 2019 kicked off the second phase of the exhibit, retitled Giving Gallery: Turn Your Hope into Action, focusing on the power of the individual to inspire and engage more community involvement through additional artwork, expanded programming options, and ongoing events.

Northwestern Mutual Foundation is a two-time winner, having previously been awarded an Arts and Business Partnership Award in 2008, and has received numerous awards from UPAF.
OMAHA STEAKS
Omaha, NE • Nominated by Opera Omaha

“Omaha Steaks is a proud supporter of the arts because we believe in their inherent value and positive impact on communities. Over the last 102 years, my family has learned that the arts, like food, are about uniting people over exceptional experiences. Our commitment to the arts is an extension of our commitment to our team, our community, and our customers. We’re proud that this commitment is part of the century-long Omaha Steaks story.”

Todd Simon, Senior Vice President and Family Owner

Founded in 1917, Omaha Steaks International, Inc. has earned a reputation for its commitment to charitable causes that enhance the lives of others. This fifth-generation company, owned by the Simon family, has been delivering exceptional experiences that bring people together for more than 100 years.

Omaha Steaks’ support of the cultural arts is a long-standing tradition built on the belief that the arts, like food, are about sharing memorable experiences with family and friends. Today, Omaha Steaks and the Simon Family currently support over 170 local, regional, and national nonprofit cultural arts, civic, and health-related organizations in Omaha, nationally and a few internationally as well.

The Simon family’s enthusiasm for the visual and performing arts began in the 1940s with local Omaha cultural institutions. These partnerships have helped many local arts organizations grow and provide opportunities for the next generation.

Under family leadership, Omaha Steaks has continued its long-standing support of core cultural institutions such as Opera Omaha, Omaha Symphony, and the Joslyn Museum, while helping raise the profile of younger arts organizations such as the Omaha Children’s Museum, the Bemis Center for Contemporary Arts, the Bluebarn Theatre, Film Streams, American Midwest Ballet, the Omaha Conservatory of Music, and the Great Plains Theatre Conference. The Simon family also extends its support beyond Omaha by contributing to United States Artists, the Segerstrom Center for the Arts, the Santa Fe Opera, and Friends of Florence, to name a few.

Fourth generation family owner, the late Fred Simon helped to found Opera Omaha, serving on the Board of Directors and its foundation board for decades. His passion for opera was remarkable, and he and his wife Eve traveled the world to see productions, while rarely missing a performance at Opera Omaha. Today, Opera Omaha’s website hosts the database of opera performances attended by the Simons. Just last fall, Omaha Steaks provided support for Opera Omaha’s New York City debut by sponsoring its production of the world premiere opera Proving Up, performed at Miller Theatre at Columbia University.

Inside Omaha Steaks, the arts are a part of company culture. Employees are offered free or discounted tickets to many events, attractions and performances to share with their families. In addition, the company runs an annual membership drive for employees, subsidizing community memberships of their choice. The Omaha Steaks corporate art collection is spread throughout its facilities and includes works by Dale Chihuly, Jun Kaneko, Christo, E.S. Curtis and scores of other local and national artists. The company’s volunteer program, Serving Our Community, encourages employees to take time to volunteer at various nonprofit organizations in the community and encourages board service.

Throughout five generations of family leadership, Omaha Steaks and the Simon Family have been honored to have joined so many other great local leaders in helping to build Omaha’s cultural community into one that is celebrated locally and recognized nationally.

Photos (opposite page, clockwise from top left) Omaha Symphony, Eve Simon with Fred’s Drum • Opera Omaha, Simons and Roger Gala. • Film Streams, Dunne Theater. • Omaha Steaks Downsizing Premiere. • Omaha Symphony. • Omaha Symphony 2017 Gala. • Joslyn Art Museum Gala. Photos courtesy Omaha Steaks.
THE MARCUS CORPORATION

Milwaukee, WI • Nominated by The Wisconsin Arts Board and Milwaukee’s United Performing Arts Fund

“Our commitment to the arts runs through nearly everything we do at The Marcus Corporation. The arts connect us, inspire new thinking, and bring us to see things from a new perspective. And it plays a vital role in our drive to help create a more vibrant and diverse world.”

Greg Marcus, President and Chief Executive Officer

The Marcus Corporation is an innovative hospitality and entertainment corporation, a creative economy leader and a long-time supporter of the arts in Milwaukee. The company and its leaders understand the relationship between businesses, community vitality, and the role the arts play in that. Marcus has promoted that collaboration through its support of museums, live performances, and everyday engagement with the arts.

In 2017, Steve Marcus, chairman of The Marcus Corporation, began a collaboration with area visionaries to produce the first Sculpture Milwaukee. Steve Marcus wanted to attract people to Wisconsin Avenue in downtown Milwaukee, the city’s main boulevard, and make blue-chip sculpture accessible to visitors and residents of the city. Sculpture Milwaukee takes a world-class art gallery experience and turns it inside out by placing more than 20 works along the 1.5-mile strip. Sculpture Milwaukee now enters its third year of bringing world-class art to Milwaukeeans of all ages by partnering with local tour organizers, schools, and youth art groups. Its impact on the city now has permanence—multiple works have been purchased and gifted to the city or local institutions to be enjoyed by the public for years to come.

Steve Marcus also served as a director of the Marcus Center for the Performing Arts, the Milwaukee Symphony Orchestra, and the United Performing Arts Fund. A passion for the arts runs in the family, as his son Greg Marcus, president and CEO, not only sits on the boards of UPAF, Jazz at Lincoln Center, and The Wisconsin Conservatory of Music, but he also plays jazz piano as part of a fundraising program for local nonprofits at The Pfister Hotel, the company’s flagship property in downtown Milwaukee.

The company has pioneered many arts programs throughout its hotels, including an award-winning Artist-in-Residence program at The Pfister Hotel, which expanded to two additional hotels in Nebraska and Oklahoma. Now in its 11th year, The Pfister’s Artist-in-Residence program has welcomed 11 diverse artists, who work in a studio gallery on the lobby floor of the hotel. The hotel also boasts the largest Victorian art collection of any hotel in the world, and since 2009, has been a member of the Alliance of Artist Communities. The Pfister Hotel was recognized by Historic Hotels of America in the organization’s Most Magnificent Ceilings and Domes list for its lobby ceiling fresco series.

In 2018, The Marcus Corporation announced the latest addition to its portfolio of business/art integration: Saint Kate—The Arts Hotel. Opened June 4, 2019, in Milwaukee, Saint Kate celebrates art in all its forms and challenges visitors to see art from new perspectives. This groundbreaking hotel serves as a platform for both visual and performing artists to share their talents. Features include world-class gallery spaces with rotating exhibitions, a black box theater featuring plays, lectures, dance, and music, over 100 works of contemporary art by internationally and nationally known artists, 219 art-inspired rooms, and creative drink and dining experiences. In an unprecedented hotel-museum partnership, the hotel joined with the Museum of Wisconsin Art to create a museum space inside the hotel to provide access to the highest caliber of Wisconsin art. The first-of-its-kind arts hotel is a bold addition to Milwaukee’s growing and vibrant arts scene.

Internally, the company encourages art-focused engagement and volunteer efforts. It annually holds a UPAF employee workplace campaign, where it has held employee talent contests showcasing the incredible talent of its workforce. Additionally, the company has featured the art of several of its associates in its galleries and encourages them to further their love of art by supporting and engaging in many artist-focused volunteer initiatives.

In 2017, Marcus Hotels & Resorts won the Wisconsin Governor’s Tourism Award for Service Excellence, which recognized the company for its overarching commitment to the state of Wisconsin, particularly its arts and philanthropy initiatives.

Photos (opposite page, clockwise from top left) Victorian-inspired look from Stephanie Schultz, The Pfister’s 10th Artist in Residence and Milwaukee area fashion designer. • One of five “Canvas Rooms” at Saint Kate—The Arts Hotel, this one designed by Lon Michels. • Pamela Anderson, The Pfister’s 8th Artist in Residence, working in her studio • Opened in June 2019, Saint Kate—The Arts Hotel is a first-of-its-kind arts hotel, featuring both performing and visual arts. • Mickalene Thomas Sandra She’s a Beauty. • A sculpture from Kevin Miyazaki featured during Sculpture Milwaukee 2019. • The more than 125-year-old Pfister Hotel’s award-winning muraled ceiling and decadent lobby. The hotel houses the largest Victorian art collection of any hotel in the world. Photos courtesy The Marcus Corporation.
“Supporting the arts—and creativity in general—is an integral part of our brand. We view art as a necessary medium for us to communicate to our customers who we are and what we believe in; it’s a way to express ourselves through someone we admire. We also feel incredibly grateful to be in a position to champion artists, whether it’s working with local graphic designers to brighten up a retail space or collaborating with nonprofit partners to bring arts education to students. Art is largely responsible for shaping us into who we are as a brand, so we’re more than happy to support it in all shapes and forms.”

Neil Blumenthal, Co-Founder and Co-CEO

Eyewear retailer Warby Parker is changing the game. Founded in 2010, the company has grown to over 1,900 employees and nearly 100 stores. Along the way, Warby Parker has made it a goal to show that for-profit companies can do good in the world without charging a premium. Literature, art, music, and design have been a key part of the company’s culture as it’s grown. Its name is an amalgam of two Jack Kerouac characters (Warby Pepper and Zagg Parker) that co-CEO and co-founder Dave Gilboa came across while strolling through an exhibit on the author at the New York Public Library. Since the beginning, supporting the arts has been core to the brand. For new employees, this begins on day one when they are given a copy of a Jack Kerouac novel as part of their welcome packet.

During new hire orientation, the brand’s appreciation for the arts is something every new employee becomes aware of—from the welcome packet design to the training sessions they sit through during their first week. New employees spend time doing everything from getting familiar with the company’s cultural pillars to learning about the importance that illustration has for the brand’s identity. Warby Parker encourages employees to share their own artistic endeavors with the broader team in a number of ways, notably during regularly programmed “Lunch and Learns.”

The company works with nonprofit organizations that focus on arts education across the country. In 2013, Warby Parker generously sponsored RxArt’s Coloring Book, *Between the Lines: A Coloring Book of Drawings By Contemporary Artists, Volume 4*. This partnership allowed RxArt to produce 10,000 copies of the coloring book, the majority of which have been donated to hospitals internationally.

Additionally, Warby Parker uses the arts to communicate with their audiences. Championing the arts has always been an opportunity for the brand to enliven spaces and product launches, as well as a chance to celebrate and support artists it admires. Whether it’s calling on local artists to create original artwork for stores, bringing an album of sheet music to life with Beck, or collaborating with nonprofit partners to bring arts education to students, Warby Parker is always looking for ways to express its appreciation for the arts. For example, the brand’s holiday-exclusive offerings in 2018 were designed by Chilean artist Camilo Huinca, who created designs for their website, stores, packaging, and so much more with his illustrations. In celebration of other collaborations, Warby Parker has hosted events at Whitebox Art Center, Cooper Hewitt Museum, and Robert Rauschenberg Foundation.

In 2018, RxArt honored our co-founder and co-CEO Neil Blumenthal with the RxArt Innovation Award.
GENSLER AND ACCESS GALLERY
Denver, CO

“The beautiful thing about the relationship with Access Gallery has truly been the consistency. One of [Gensler’s] core principles is to be engaged in our communities. We get invested in community groups that also align with our passions.”

Jon Gambrill, Managing Director/Partner, Gensler

Gensler, a global architecture, design, and planning firm, believes that as an organization, it bears a responsibility for making communities a better place. With an understanding of its creative core, “Genslerites” are committed to supporting the unique needs of arts organizations and to giving back to the arts community. What began with a phone call in the summer of 2006, looking for graphic designers to mentor teens with disabilities in their summer program, has led to an ever-evolving involvement with Access Gallery.

Access Gallery works with young adult artists with disabilities to build professional skills, community, and art techniques to create economic opportunity for everyone. Gensler has brought their culture of collaboration, design expertise, and values to Access Gallery through consistent board leadership, volunteerism, mentorship, and more.

For over 10 years, Access Gallery has run Giving Voice, a summer program designed to give youth with disabilities the opportunity to design a poster based on issues they find relevant. Working with professional graphic design mentors, the teens share their views on a significant cause. In partnership, they work to develop and produce a graphic image that captures their views and commitment to critical social issues. Over the term of this program, 40+ Gensler employees have volunteered to be mentors to provide personal interaction and design education that exposes the teens to professional ideas, techniques, and approaches.

When Gensler moved into their new Denver office, they contracted Access Gallery’s ArtWorks program to create the only piece of customized art for their new office. This project hired young people with disabilities to create corporate art using the organizations own collateral as material. As Gensler is one of the largest architecture firms in the world, the artists were exposed to and able to explore Gensler projects from around the world. When the time came to unveil the commissioned piece, the entire Gensler Denver staff was present to learn about the piece and meet the artists. This piece is a crucial part of the office tour that Gensler gives to guests and is a wonderful conversation piece to get new clientele interested in Access Gallery.

T. Rowe Price, one of Gensler Denver’s long-time clients, approached Gensler with a desire to add a unique art installation within their space. The design team proposed an installation that would not only be unique to T. Rowe Price, but also allow them to give back to the community. Gensler partnered the client with Access Gallery and Goodwill Industries; all of whom have a long-standing reputation for giving back and promoting the creative power of people with disabilities to have access to the arts. Gensler, along with members of these organizations, came together to develop a one-of-a-kind art installation that was created using patterns and shapes crafted by students and applied to rolls of white paper. The result is not only a story of T. Rowe Price’s solidified commitment to their community, but also a powerful expression of art created by people with disabilities.

Gensler’s Denver office has supported dozens of art organizations and initiatives, ranging from Activating Public Art Spaces with Downtown Denver Partnership to pro bono exhibit designs for Denver Art Museum to working with students at George Washington High School and Castle Rock Middle School. For its commitment to the community, Gensler was a 2018 Colorado Business Committee for the Arts honoree.

As creative professionals, “Genslerites” are constantly striving for ways to integrate with their communities and bring art to everyone they design for and interact with. Firmwide, Gensler has contributed over 135,000 volunteer hours, 1,000 pro-bono projects, and 200 projects across its 48 offices in the United States and abroad.
I believe the partnership with Gensler has gone far beyond what a typical nonprofit/for-profit partnership model typically does, we have formed lasting friendships, created a program that truly ‘Gave Voice’ to the voiceless for more than a decade, and we have helped change the way people look at art and disability in Denver.”

Damon McLeese, Executive Director, Access Gallery
Boar’s Head Brand has long been recognized as one of the nation’s leading retail providers of premium crafted delicatessen foods, and their corporate staff are among the most respected leaders in communities throughout the United States. Originally founded in Brooklyn, New York, over a century ago, the company relocated its home office to Sarasota, Florida, in 2001. Under the direction of company president, Michael Martella, Boar’s Head has become known for its strong commitment towards progressive social change and its altruistic support of the arts community.

For over 18 years, Martella has served in leadership roles for various arts organizations, always providing financial assistance for programming and quality foods for special events. In 2007, he was appointed to the board of directors at the Van Wezel Foundation, Inc., and quickly rose to serve as chairman, where he was instrumental in fundraising activities that support the programming and long-term sustainability of the Van Wezel Performing Arts Hall. With Martella’s support, Boar’s Head Brand has donated a significant amount to the Foundation.

To attract more families to the performing arts, family-friendly productions were added to the Van Wezel’s Main Stage program through the Boar’s Head Family Series sponsorship. As part of the company’s commitment to accessibility of theater, children may attend for free when accompanied by a full-paying adult. As a result, hundreds of young people are introduced to world-class music, Broadway productions, and variety shows each year and can attend post-show “Talk Backs” and parties, where they have up-close interaction with the artists.

Boar’s Head is also a sponsor of Friday Fest, the Van Wezel’s free summer concert series that features regional bands, and the SRQ Film Festival, which brings internationally renowned films to Sarasota.

Martella understands that the arts inspire people, and they are drawn to the theater, dance, music, and/or the visual arts. Cultural tourists as well as business travelers come from around the world to visit Sarasota’s rich arts community. With this in mind, Martella chose the Van Wezel Performing Arts Hall as the venue for the company’s week-long 2018 national sales and marketing conference. During this event, Boar’s Head employees and representatives from across the county attended meetings and workshops at the Van Wezel’s spacious auditorium, enjoyed performances, and visited local attractions—many of which have been supported in part by the Boar’s Head Corporate office or the Martella Family Foundation.

Under Martella’s direction, Boar’s Head also offers their support to the community through weekly donations of deli products to organizations such as the Salvation Army, the Food Bank, and Meals on Wheels. The company slogan, “Compromise elsewhere,” is a motto that Martella abides by.

They participate in projects or fundraisers for the Boys & Girls Club, Habitat for Humanity, the SRQ Bridge Run, and the ALS Walk in Sarasota, each contributing to the health and well-being of people in Southwest Florida.

As the chairman for the Van Wezel Foundation, Martella has continued to expand the Van Wezel’s Schooltime Performances Program each year. This longstanding children’s theater program serves over 30,000 students annually. For many students, it is their first exposure to the arts and arts learning in the classroom. He believes that by learning in and through the arts, students gain critical thinking and social skills that prepare them to be active members of the community and part of the next generation of arts patrons and creative workers. Michael Martella’s personal vision and commitment to the theater and the arts community is recognized by community members as seen through his award as the Philanthropist of the Year by the Arts and Cultural Alliance of Sarasota County.
THE LEADERSHIP AWARD

“The arts inspire people in many different ways. When students of all ages have the opportunity to learn about and work with the arts, they gain valuable critical thinking and social skills which are applicable in so many other areas. I feel strongly that by supporting the arts and arts education, I am helping to cultivate the next generation of arts participants, patrons, and active community members. I am proud to support an important cause with such a meaningful impact in the arts-robust community of Sarasota, Florida.”

Michael Martella
MEET BILL, THE SHAKESPEARE OF LITIGATION

When businesses partner with the arts, everyone wins. Because the arts inspire new ideas, new training and creative collaborations, just think of all that you’re helping for.

Join the PARTNERSHIP MOVEMENT today. And see how partnering with the Arts is good business.

When the arts and business work together, CREATIVITY FLOURISHES.

We salute Americans for the Arts and the Arts and Business Partnership Awards recipients for bringing vibrancy to communities across the country.

JIFFY LUBE OF INDIANA IS HONORED TO RECEIVE A 2019 ARTS & BUSINESS PARTNERSHIP AWARD.

Whether it’s through a symphony sponsorship, sponsoring a local gallery, or creating murals on the sides of your buildings, we strongly encourage other businesses to get involved with the Arts. It’s good for your communities, your employees, and your bottom line.

HEART TO HEART

The Northwestern Mutual Foundation’s Giving Gallery features original works of art to tell stories of our nonprofit partners in ways only the heart can hear.

Volunteer. Donate. Advocate.

Northwestern Mutual Life Insurance Company, Milwaukee, WI (A.M. Best A+ rating). Life and disability insurance, annuities, and trust services.
Congrats to the 2019 honorees!

Supporting the arts enriches the workplace and allows creativity and innovation to flourish.

Steelcase

From all of us at the Erie Philharmonic, congratulations and thank you, Erie Insurance, for your commitment to the arts in Erie!

Quaver congratulates this year’s Arts and Business Partnership Award-winners!

We are thrilled to partner with you as we expand our work beyond the music classroom, supporting the transformative power of the arts in academic, social, and emotional learning.

Emotion inspires engagement, and when students are engaged, they learn!

Learn more about Quaver curriculum resources, impacting three million kids across the United States at QuaverEducation.com
When businesses partner with the arts, everyone profits. Because the arts inspire new ideas, fresh thinking and creative collaboration. Just think, it’s exactly what you’re looking for from the people who work with you every day.

Join the PARTNERSHIP MOVEMENT today. And see how partnering with the Arts is good business.

partnershipmovement.org

Salt Mandala, by artist Nancy Quinn for the 2016 Lumen Festival at Atlantic Salt, Staten Island, NYC
AMERICANS FOR THE ARTS

NATIONAL ARTS AWARDS

OCTOBER 21, 2019
6:30 PM COCKTAILS • 7:30 PM DINNER AND PROGRAM
CIPRIANI 42ND STREET, NEW YORK CITY

Contact naareservations@artsusa.org for more information on this year’s program and how to join.

MEET HAZEL,
THE COLTRANE OF CHEMISTRY

When businesses partner with the arts, everyone profits. Because the arts inspire new ideas, fresh thinking and creative collaboration. Just think, it’s exactly what you’re looking for from the people who work with you every day.

Join the PARTNERSHIP MOVEMENT today. And see how partnering with the Arts is good business.

partnershipmovement.org
Six Ways to Use the Arts to Boost Employee Engagement

Businesses large and small use the arts to foster creativity, innovation, and a culture of trust.

**Corporate Arts Challenge**
Encourage your employees to show their creative sides and build teamwork with a friendly singing or arts competition.

**Arts-Based Training**
Use the arts to teach innovation, interpersonal skills, public speaking, and more.

**Employee Art Shows**
Provide a space for your employees to showcase their artistic talents.

**Skills-Based Volunteering**
Your employees have valuable skills that arts organizations need! Encourage them to volunteer.

**Team Volunteering**
Gather a group of enthusiastic employees for an arts activity, like painting a mural at a local community center.

**Artist Residencies**
Embed an artist in your company, and let him or her challenge you and your employees to think in new ways.

@Americans4Arts
#ArtsandBiz
www.pARTnershipMovement.org
## BUSINESS COMMITTEE FOR THE ARTS

Founded in 1967 by David Rockefeller, the Business Committee for the Arts encourages, inspires, and stimulates businesses to support the arts in the workplace, in education, and in the community and has representation from 18 states. Our goal is to grow the committee so that every state is represented.

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ARTS + BUSINESS PARTNERSHIP AWARD HONOREES 2005–2018

21C MUSEUM HOTELS • 3M • AC ENTERTAINMENT • ADOBE SYSTEMS • ADVANTA • AETNA • ALLTECH, INC. • AMERICAN AIRLINES • AMERICAN CENTURY INVESTMENTS • AMERIPRISE FINANCIAL • ANADARKO PETROLEUM CORPORATION • APPLIED MATERIALS • ARKETYPE INC. • ASPEN SKIING COMPANY • ATLANTIC SALT, INC. • AUSTIN ENERGY • AUTOZONE • BACARDI USA INC. • BADGER METER • BAKER BOTTs L.L.P. • BANK OF AMERICA • BBVA COMPASS • THE BETSY-SOUTH BEACH • BISON FINANCIAL GROUP • BLUECROSS BLUESHIELD OF SOUTH CAROLINA • BNY MELLON • THE BOEING COMPANY • THE BOLDT COMPANY • BOOZ ALLEN HAMILTON • BRAINFOREST INC. • BROOKFIELD • BROOKS RESOURCES CORPORATION • BROWN-FORMAN CORPORATION • CAPITAL BANK • CARDINAL HEALTH • CHAVES CONSULTING, INC. • CHESAPEAKE ENERGY CORPORATION • CHURCHILL DOWNS • CLASSICAL MOVEMENTS, INC. • CON EDISON • CONOCOPHILLIPS • COPPERPOINT INSURANCE COMPANIES • CORNING INCORPORATED • CORPORATE OFFICE PROPERTIES TRUST • DEALER.COM • DEUTSCHE BANK • DEVON ENERGY CORPORATION • DOGFISH HEAD CRAFT BREWERY • DUNLAP CODDING • EARL SWENSSON ASSOCIATES, INC. • EDWARD JONES • EMPRISE BANK • FIFTH THIRD BANK • THE FIRST AMERICAN CORPORATION • FIRST COMMUNITY BANK • FIRST TENNESSEE • FORT WORTH STAR-TELEGRAM • GE’S FIRSTBUILD • FOSUN INTERNATIONAL CN • GIBSON GUITAR CORP. • GOLDEN ARTIST COLORS, INC. • GUITAR CENTER INC. • H&R BLOCK, INC. • HALEKULANI CORPORATION • HALIFAX EMC • HALLMARK CARDS, INC. • HANES BRANDS INC. • HCA • HOUSTON METHODIST • HUMANA INC. • I.W. MARKS JEWELERS LLP • JACKSON AND COMPANY • JOHN DEERE • JOHNSON & JOHNSON • KAISER PERMANENTE COLORADO • LIMITED BRANDS, INC. • LINCOLN FINANCIAL GROUP • LINCOLN FINANCIAL GROUP • M POWERED STRATEGIES, INC. • M&T BANK • MACY’S, INC. • MAGIC HAT BREWING COMPANY • MASCO CORPORATION • M.C. GINSBERG JEWELERS AND OBJECTS OF ART • MCQUIDDY PRINTING COMPANY • MERIDETH CORPORATION • MICROSOFT • MILLIKEN & COMPANY • NORFOLK SOUTHERN CORPORATION • NORTHEAST UTILITIES • NORTHERN TRUST • NORTHERN MUTUAL • NV ENERGY AND THE NV ENERGY FOUNDATION • PECO • PHILLIPS 66 • THE PNC FINANCIAL SERVICES GROUP, INC. • PORTLAND GENERAL ELECTRIC • PREMIER BANK • PRINTING PARTNERS • PROCTOR & GAMBLE • PROSPECTIVE INC. • PUBLICITY WORKS • QUALCOMM INCORPORATED • RELIANCE STANDARD LIFE INSURANCE COMPANY • SABROSO COMPANY • SCHOLASTIC INC. • SHELL EXPLORATION & PRODUCTION COMPANY • SHUGOLL RESEARCH • SPEC’S WINES, SPIRITS & FINER FOODS • THE STANDARD • STRATA-G COMMUNICATIONS • SWEETWATER SOUND, INC. • TAMPA BAY TIMES • THRIVENT FINANCIAL • TIERNEY • TIME WARNER INC. • THE TRAVELERS COMPANIES, INC. • THE TRUST COMPANY OF KANSAS • TURNER BROADCASTING SYSTEM, INC. • UMB FINANCIAL CORPORATION • UNITED TECHNOLOGIES CORPORATION • U.S. BANK • VF CORPORATION • VINSON & ELKINS L.L.P. • WALT DISNEY WORLD RESORT • WELLS FARGO & COMPANY • WEST BEND MUTUAL INSURANCE COMPANY • WILDE LEXUS OF SARASOTA • WILLIAMS & FUDGE INC. • YUM! BRANDS INC. • ZIONS BANK

BCA LEADERSHIP AWARD RECIPIENTS

The BCA Leadership Award recognizes a business executive who has demonstrated exceptional vision, leadership, and commitment in developing and encouraging business alliances with the arts throughout his/her career.


BCA HALL OF FAME AWARD

The BCA Hall of Fame Award recognizes companies for their exceptional leadership, vision, and long-term commitment to supporting the arts. These companies were inducted into the Hall of Fame from 1992-2016.

Aetna Inc. • Altria Group Inc. • American Express Company • AT&T • Bank of America Corporation • The Boeing Company • Chevron Corporation • Corning Inc. • Deutsche Bank • Duke Energy • ExxonMobil Corporation • Ford Motor Company • General Mills Inc. • Hallmark Cards Inc. • Humana Inc. • J.P. Morgan Chase & Co. • John Deere • Johnson & Johnson • Kohler Co. • Lockheed Martin Corporation • MetLife • Movado • Northwestern Mutual • Principal Financial Group • Prudential Financial Inc. • Sara Lee Corporation • Target • Time Warner Inc. • UBS • United Technologies Corporation

DAVID ROCKEFELLER pARTnership AWARD

Square + Cheyenne River Youth Project, San Francisco, CA and Eagle Butte, SD • uniqlo + The Museum of Modern Art, New York, NY