**PROGRAMS AND TOOLS**

Americans for the Arts successfully expanded existing programs and introduced many new resources for the nonprofit arts field in 2019:

- Americans for the Arts partnered with the Joyce Foundation and American Express to launch the inaugural **Arts & Culture Leaders of Color Fellowship** with a cohort of 12 emerging and mid-career fellows. This year-long professional and leadership development program is designed to meet the unique needs of emerging and mid-career arts administrators of color, focused on six communities in the Great Lakes region.

- **Animating Democracy** was engaged by the Barr Foundation for two new contracts in 2019: one for assessment and planning work with the Metropolitan Area Planning Council (MAPC) Arts & Culture Department, and the other to support work with The Boston Foundation (TBF) to study TBF’s Live Arts Boston (LAB) program, which provides direct, project-specific funding necessary to invigorate and support creative production at the artist level in Boston.

- The **Mapping Our Progress Towards Cultural Equity** report analyzed the last two years of organizational cultural equity work. Download the full report at [AmericansForTheArts.org/Cultural-Equity-Progress](http://AmericansForTheArts.org/Cultural-Equity-Progress).

- Thanks to funding from the Andrew W. Mellon Foundation, Americans for the Arts launched **Artists at the Community Development Table**, a new program designed to deepen capacity of individual artists and arts leaders at the local level to pursue arts-based solutions to community development.

- **The Diversity in Arts Leadership (DIAL)** internship program expanded from the original New York location to include locations in New Jersey and Des Moines, Iowa, bringing in a total of 36 interns.

- A new feature video, **C.A.M.M.O.: Healing Through Song**, highlighted the work of the Center for American Military Music Opportunities, a community-based music program that works with the military community.

**ADVOCACY**

Arts advocacy was critical in 2019, with a heightened focus on local and national issues:

- For the third year in a row President Trump proposed the termination of both the **National Endowment for the Arts** (NEA) and the **National Endowment for the Humanities** (NEH) in his budget proposal to the U.S. Congress. Due to the advocacy work of Americans for the Arts and arts advocates nationwide, Congress rejected the proposed cut and instead appropriated $162.25 million in funding—an increase for both agencies of $7.25 million!

- Americans for the Arts became the first 501(c)(3) organization to receive the **Public Affairs Council’s Lobbying Strategy Innovation Award** in recognition of our lobbying innovations.

- Americans for the Arts pursued more federal legislative priorities in 2019 than ever before. To help track these policy areas, we released the **Federal Legislative Priorities** advocacy tool, which allows advocates of all levels to learn about and quickly act on a variety of pro-arts issues.

- At the **United States Conference of Mayors’ (USCM)** annual conference, Americans for the Arts offered several arts policy resolutions on topics ranging from arts education to arts and the military to federal appropriations of arts funding on the national and local level. The resolutions were unanimously adopted by the entire conference of mayors.

- **National Arts in Education Week** in September showed the power of the arts in education, with over 9,200 social media posts from more than 4,800 contributors. More about this program can be found at [NationalArtsInEducationWeek.org](http://NationalArtsInEducationWeek.org).
RESEARCH

New research in 2019 helped local arts agencies (LAAs) compare their work with communities across the country and make the case for support of the arts:

- A new arts education tool, *The 12 Core Competencies of an Arts Education Leader*, utilizes four years of in-the-field research to help arts education supporters understand the aptitudes, skills, practices, and commitments that drive professional learning for leaders in the field of arts education.

- The newly launched Local Arts Agency Dashboard, an interactive platform that allows for deep and customized explorations into the survey data, allows users to compare one specific organization to another or compare their LAA to a group of LAAs with similar characteristics.

- Data collection of our 2019 Profile of Local Arts Agencies was completed in August, with 633 surveys received (an increase of 96 responses from 2018). The 2019 Profile survey included supplemental modules that collected information about partnership with non-arts organizations and the local and state option taxes that provide funding for the arts and culture. Reports, infographics, data tables, and online tools are available at AmericansForTheArts.org/LAAProfile.

SELECT EVENTS

More than 10,000 people from across the country gathered in person and contributed online to make our 2019 events successful. Some highlights include:

- **MARCH 4-5**
  National Arts Action Summit
  Washington, D.C.

- **MARCH 4**
  32nd Annual Nancy Hanks Lecture on Arts and Public Policy, Washington, D.C., featuring actor Rita Moreno with special introductions by U.S. Supreme Court Justice Sonia Sotomayor and artistic performance by Brian Stokes Mitchell.

- **JUNE 13-16**
  Annual Convention
  Minneapolis and Saint Paul, MN

- **SEPTEMBER 19-21**
  National Arts Policy Roundtable
  Sundance Resort, UT

- **OCTOBER 1-31**
  National Arts & Humanities Month,
  #ShowYourArt2019 Instagram challenge

- **OCTOBER 3**
  Arts + Business Partnership Awards
  New York, NY

- **OCTOBER 21**
  National Arts Awards
  New York, NY

- **NOVEMBER 15-18**
  National Arts Marketing Project Conference
  Miami, FL
Americans for the Arts presents awards each year to honor artists, arts leaders, elected officials, businesses and business leaders, funders, advocates, and community leaders.

2019 Annual Leadership Awards
- Matt Wilson, Alene Valkanas State Arts Advocacy Award
- Julie Garreau, Arts Education Award
- Stephanie Johnson-Cunningham, American Express Emerging Leader Award
- George Tzougros, Michael Newton Award
- Margie Johnson Reese, Selina Roberts Ottum Award
- Southside Civic Lab, Robert E. Gard Award
- Robert Bedoya, Public Art Network Award

2019 Johnson Fellowship for Artists Transforming Communities
- Theater artist and cultural organizer Mark Valdez

2019 Public Leadership in the Arts
- Majority Leader Steny Hoyer (D-MD), Congressional Arts Leadership Award
- Gov. Gary Herbert (R-UT), Governors Arts Leadership Award
- Lt. Gov. Randy McNally (R-TN), Lt. Governors Arts Leadership Award
- Speaker Eileen Filler-Corn (D-VA), State Legislator Arts Leadership Award
- Commissioner Kay Cashion (D-Guilford County, NC), County Arts Leadership Award
- Mayor John Hamilton (D-Bloomington, IN) and Mayor Hillary Scheive (D-Reno, NV), Local Arts Leadership Award
- Michael L. Bivins, Jonathan Green, and Kate Raudenbush, Citizen Artist & Artist Advocacy Awards

2019 National Arts Awards
- Luchita Hurtado, Carolyn Clark Powers Lifetime Achievement Award
- The Honorable Earle I. Mack, Philanthropy in the Arts Award
- Ben Folds, Marina Kellen French Outstanding Contributions to the Arts Award
- CMA Foundation, Arts Education Award
- Ben Platt, Ted Arison Young Artist Award

2019 Arts + Business Partnership Awards
- David Machado Restaurants (Portland, OR)
- Doyle Coffin Architecture (Ridgefield, CT)
- Erie Insurance (Erie, PA)
- Jiffy Lube of Indiana (Indianapolis, IN)
- Nokia Bell Labs (New Providence, NJ)
- Northwestern Mutual (Milwaukee, WI)
- Omaha Steaks (Omaha, NE)
- The Marcus Corporation (Milwaukee, WI)
- Warby Parker (New York, NY)
- BCA Leadership Award, Michael Martella, President, Boar’s Head Brand, and Past Chairman of Van Wezel Foundation (Sarasota, FL)
- David Rockefeller pARTnership Award, Gensler and Access Gallery (Denver, CO)
# 2019 Summary of Financials

## Comparative Operational Expenditures

<table>
<thead>
<tr>
<th>Program Area</th>
<th>2015</th>
<th>2016</th>
<th>2017</th>
<th>2018</th>
<th>2019</th>
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<tr>
<td>PR &amp; Strategic Alliances</td>
<td>$732,064</td>
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<td>Government Affairs and Public Sector Partnerships</td>
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<td>Arts In Education</td>
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<td>Local Arts Advance (Frmr R&amp;I/Field Serv)</td>
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<td>Research &amp; Policy</td>
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<td>Leadership Alliances</td>
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<td>Communications/Visibility/Marketing</td>
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<td>Private Sector</td>
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<td>Special Projects</td>
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<td>Arts &amp; Business Council of New York</td>
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<td>Arts Action Fund</td>
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<td>Americans for the Arts Foundation</td>
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<td>Management &amp; General</td>
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<td>Membership Development and Fundraising</td>
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<td><strong>Total Expenses</strong></td>
<td><strong>$15,630,742</strong></td>
<td><strong>$16,328,833</strong></td>
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<td><strong>$18,622,435</strong></td>
<td><strong>$18,669,706</strong></td>
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2019 HONOR ROLL OF DONORS—Corporate, Foundation, & Government Contributors

GIFTS OF $500,000+
- The Andrew W. Mellon Foundation
- Pennsylvania Council on the Arts
- The William and Flora Hewlett Foundation
- Yankee and Laurel Johnson Fund
- The Joyce Foundation
- The Kresge Foundation
- Emily Hall Tremaine Foundation (EHTF)

GIFTS OF $25,000–$49,999
- The Herb Alpert Foundation
- Atlantic Salt, Inc.
- Con Edison
- Howard Gilman Foundation
- The George Gund Foundation
- Hauser & Wirth
- Mertz Gilmore Foundation
- National Endowment for the Humanities

GIFTS OF $10,000–$24,999
- Aetna
- Anonymous Fund of Central Indiana Community Foundation
- AFD Contract Furniture & Steelcase Bank of America
- BVLGARI
- Dior
- The George Barrett and Deborah Neimeth Fund
- Jiffy Lube of Indiana
- Imagery Estate Winery
- Liberty Capitol Group, UBS Financial Services
- LIFEWTR
- The Marcus Corporation
- The McKnight Foundation
- Minnesota State Arts Board
- Nokia Bell Labs
- Northwestern Mutual
- Saks Fifth Avenue
- Quaver Music
- The Wallace Foundation
- Zions Bank

GIFTS OF $5,000–$9,999
- The Max and Victoria Dreyfus Foundation, Inc.
- Richard H. Driehaus Foundation
- Golden Artist Colors, Inc.
- Newmark Knight Frank
- Raymond James
- Laurie M. Tisch Illumination Fund
- Veterans of Foreign Wars Foundation
- Western & Southern Financial Group
- Westlake Chemical Corporation

GIFTS OF $2,500–$4,999
- ACFEA Tour Consultants
- Art Dealers Association of America
- Doyle Coffin Architecture
- David Machado Restaurants
- Erie Insurance
- NEPC, LLC

GIFTS OF $1,000–$2,499
- J. Ben Bourgeois Productions, Inc.
- The David Bohnett Foundation
- The Cultural Planning Group
- Gensler
- Grounds for Thought
- Halekulani Corporation
- New York City Department of Cultural Affairs
- Opera Omaha
- ProMedica
- Sewell Family Foundation
- Shugoll Research
- Tennessee Music Education Association
- One anonymous donor

GIFTS OF $500–$999
- Erie Philharmonic
- The Mr. Holland’s Opus Foundation

GIFTS OF $50,000–$99,999
- Deutsche Bank Americas Foundation
- John S. and James L. Knight Foundation
- John D. and Catherine T. MacArthur Foundation
- Miami-Dade County Department of Cultural Affairs
- NAMM Foundation
- National Endowment for the Arts
- U.S. Bank
- Vans Custom Culture
# 2019 Honor Roll of Donors—Individual Contributors

## Gifts of $500,000+
- One anonymous donor

## Gifts of $100,000–$499,999
- Anna-Maria and Stephen Kellen Foundation
- Monica and Philip Rosenthal Family Foundation

## Gifts of $50,000–$99,999
- Earle I. Mack Foundation Inc.
- Kutya Major Foundation
- The Rosenthal Family Foundation; Jamie Rosenthal Wolf, Rick Rosenthal, and Nancy Stephens

## Gifts of $25,000–$49,999
- Susan and David Goode
- Nora and Jim Orphanides
- Martha Rivers Ingram Advised Fund at The Community Foundation of Middle Tennessee

## Gifts of $10,000–$24,999
- Jany and Charles Davenport
- Gail and Alfred Engelberg
- Agnes Gund
- Lauren and Glen Howard
- Robinson Family Philanthropic Fund
- Barbara and William Rosenthal Family Foundation
- Alice L. Walton Foundation
- Warmenhoven Family Foundation

## Gifts of $5,000–$9,999
- The Hilaria and Alec Baldwin Foundation
- Anne and Albert Chao
- FitzWilliam Foundation
- Marian A. Godfrey
- Mark Golden
- David R. Goode Lead Annuity Trust
- Anne and Franklin Johnson
- The Suzanne Nora Johnson & David G. Johnson Foundation
- Raymond Learsy
- Bill Lehr Fund for Arts and Education
- Toby D. Lewis
- Gael Neeson
- Eileen Harris Norton Foundation
- John and Mary Pappajohn
- Barbara Hale Thornhill
- Phoebe and Bobby Tudor
- Mish Tworkowski and Joseph Singer
- Stuart and Ann Stock
- Ms. Roselyne C. Swig

## Gifts of $1,000–$2,499
- The Arts Federation
- Joan and John Bartley
- Michelle T. Boone
- Keith Brintzenhofe
- Andrea Brown
- Kathleen Carey
- Joanne Cloonan
- Debra Garcia y Griego
- Alessandra DiGiusto
- Ken and Mary Ann Ferguson
- Elisa Buono Glazer
- Alan Hergott and Curt Shepard
- Kevin Hogan
- Minnette Hostetler
- Richard Huff
- Mary Kane
- Bridget Gliss Keller & Paul Keller
- Mr. & Mrs. Tom C. Korologos
- The Ronald & Jo Carole Lauder Foundation
- Jonna and Fred Lazarus
- The Rosenfeld Linde Fund
- Timothy McClinton
- Dorothy Pierce McSweeney
- Alicia M. and William A. Miller Charitable Gift Fund
- Cheryl and Philip Milstein
- The Lida Orzech Charitable Fund
- Mr. and Mrs. Gant Redmon
- Loren Toolajian
- One anonymous donor

## Gifts of $500–$999
- Tillie and William Blumstein Family Foundation
- Julie Carter and Jim Roberts
- Gary Gartner
- Jamie Kearns
- Stephen Parker
- Catherine Rosado
- Meredith Rutter
- James L. Simon Charitable Fund
- Marete Wester
- Connie and Stan White
- Stewart Willason and Elizabeth Kirsch
- Margaret Wood