



# AMERICANS FOR THE ARTS **ARTS + BUSINESS** PARTNERSHIP AWARDS


## SPONSOR PROSPECTUS



*Join the Business Committee for the Arts for this special virtual celebration of companies that are leading the way in support for the arts and arts education across the country. The 2021 virtual gala will take place on the evening of Friday, October 15, 2021.*

*Special benefit packages for sponsors available! See inside for details.*



 <b>SPONSOR</b> <b>BENEFIT PACKAGES</b>	Leader \$10,000	Champion \$5,000	Sustainer \$2,500	Investor \$1,000
ENJOY the gala with your company's leadership, staff, arts partners, and friends				
Complimentary dinner packages courtesy of premium product sponsor <b>Omaha Steaks</b>	8	6	4	2
VIP pre-event invitations	8	6	4	2
SEE your support recognized during the gala and beyond				
Americans for the Arts leadership fly in for award representation event in your local community	•			
1 year complimentary membership in the Business Committee for the Arts	•			
Opportunity to author a blog post for Americans for the Arts' award-winning ARTSblog (200,000+ annual visitors) highlighting an arts-related commitment by your company	•			
Text recognition in <i>Forbes</i> magazine print advertisement, reaching 6 million readers	•	•		
Recognition in Americans for the Arts' media releases for the Arts and Business Partnership Awards	Text	Text		
1 complimentary recognition advertisement on the Arts and Business Partnership Awards event website <sup>1</sup>	•	•		
Feature article in 1 <i>Arts and Business Connection</i> E-Newsletter, a monthly publication distributed to 5,000 arts and business leaders nationwide	•	•		
Custom research briefings specific to your company's industry or geographic region	•	•		
Recognition on the gala invitation, sent to 2,500 addressees nationwide	Logo	Logo	Text	
Recognition on Arts and Business Partnership Awards event website	Logo (plus hyperlink!)	Logo	Text	Text
Corporate spotlight on pARTnership Movement website	•	•	•	•
Corporate spotlight shared on preferred social media site (Facebook, Instagram, Twitter, or LinkedIn)	•	•	•	•
Complimentary 1-year subscription to Americans for the Arts' <i>Arts &amp; Business Connection</i>	•	•	•	•
<i>(Approximate tax-deductible portion of sponsorship)<sup>2</sup></i>	<i>(\$9,728)</i>	<i>(\$4,796)</i>	<i>(\$2,364)</i>	<i>(\$932)</i>



<sup>1</sup>Contact Amy Webb for specs. <sup>2</sup>Sponsorship contributions are tax-deductible to the extent allowed by U.S. Law. The value of goods and/or services accepted will be deducted from the total donation amount to determine the tax-deductible portion of your sponsorship.



# ARTS AND BUSINESS PARTNERSHIP AWARDS

## SPONSORSHIP RESPONSE FORM

To pay online, [click here](#).

### 1. Provide your contact information

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

### 2. Select your gift recognition preference

\_\_\_\_ I/We wish to be recognized as:

\_\_\_\_\_

\_\_\_\_ I/We wish to be recognized as **Anonymous**

### 3. Provide your payment information

\_\_\_\_ A check is enclosed, payable to *Americans for the Arts*

\_\_\_\_ I/We wish to pay by credit card

Pay online via this link:

[AmericansFortheArts.salsalabs.org/abpa2021/index.html](https://AmericansFortheArts.salsalabs.org/abpa2021/index.html)

Or call 212.223.2787 to pay over the phone by speaking with our team

\_\_\_\_ I/We wish to be invoiced for this donation on \_\_\_\_\_ (date)

\_\_\_\_ **I/We wish to waive all tangible benefits and make this contribution 100% tax deductible.**

### 4. Select sponsorship level

\_\_\_\_ Leader | \$10,000

(8 complimentary dinner packages)

\_\_\_\_ Champion | \$5,000

(6 complimentary dinner packages)

\_\_\_\_ Sustainer | \$2,500

(4 complimentary dinner packages)

\_\_\_\_ Investor | \$1,000

(2 complimentary dinner packages)

### 5. Return this form

**By Email:** [awebb@artsusa.org](mailto:awebb@artsusa.org)

**By Mail:**

Americans for the Arts

ATTN: Development

1000 Vermont Ave, NW

6th Floor

Washington, DC 20005

### Questions?

Amy Webb, Senior Director, Business  
Programs and Partnerships

[awebb@artsusa.org](mailto:awebb@artsusa.org) / 212.223.2787

**Thank you for supporting Americans for the Arts!**