



BCA 10: BEST BUSINESSES PARTNERING WITH THE ARTS IN AMERICA

The BCA 10: Best Businesses Partnering with the Arts in America recognizes businesses of all sizes for their exceptional involvement with the arts that enrich the workplace, enhance education, and enliven the community. These companies set the standard of excellence and serve as role models for others to follow.

Advertisement Form

1. Provide Your Contact Information

Name _____
 Company _____
 Address _____

 City/State/Zip _____
 Phone _____
 E-mail _____

2. Select Your Recognition Preference

Preferred recognition name: _____

I/We wish to be listed as Anonymous.

3. Provide Your Payment Information

I/We wish to be invoiced by _____ (date).

Check is enclosed, payable to *Americans for the Arts*.

I/We wish to pay by credit card:
 Visa MasterCard AMEX Discover
 Name on card _____
 Card Number _____ Exp Date _____
 Signature _____

4. Select an Ad Type

Non-sponsors

- Inside Front Cover: \$5,000
- Inside Back Cover: \$4,500
- Full Page: \$1,850
- Half Page: \$975
- Quarter Page: \$750

Sponsors

- Presenting Sponsor
Full Page ad: FREE
- Sustaining Sponsor
Half Page ad: FREE
- Leadership Sponsor
Quarter Page ad: FREE
- Patron Sponsor
Discounted advertising:
 - Full Page: \$1,650
 - Half Page: \$775
 - Quarter Page: \$650

5. Return Form

Americans for the Arts
 ATTN: The BCA 10
 1000 Vermont Avenue, NW
 6th Floor
 Washington, DC 20005

Fax: (202) 371-0424

Email: BCA@artsusa.org



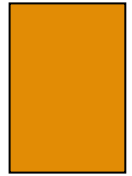
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2014 BCA 10 Event Program Advertisements

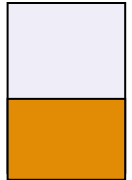
Purchasing a recognition advertisement in the event program is a great way to show appreciation for businesses supporting arts and arts education programs across the country.

Ad Type	Specs	Rate
Inside Front Cover	8.25" w by 10.25" h (trims to 8" w by 10" h)	\$5,000
Inside Back Cover	8.25" w by 10.25" h (trims to 8" w by 10" h)	\$4,500
Full Page	8.25" w by 10.25" h (trims to 8" w by 10" h)	\$1,850
Half Page	8.25" w by 5.25" h (trims to 8" w by 5" h)	\$975
Quarter Page	4/25" w by 5.25" h (trims to 4" w by 5" h)	\$750

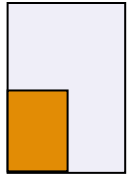
Full Page



Half Page



Quarter Page



Benefits of Sponsorship

Sponsors receive complimentary and/or discounted advertising.

Sponsor Level	Available Advertising	Rate
Presenting Sponsor	Full Page	\$0
Sustaining Sponsor	Half Page	\$0
Leadership Sponsor	Quarter Page	\$0
Patron Sponsor (discounted rates)	Full Page	\$1,650
	Half Page	\$775
	Quarter Page	\$650

Deadline

Creative due:
August 29, 2014
BCA@artsusa.org

Minimum Ad Requirements

- Must be in .tiff or .pdf format
- 300 dpi or higher
- Fonts and images must be embedded
- Event Program is in full color