

## 2014 BCA 10 Awards

Wednesday, October 1, 2014 at 6:00 p.m.

Central Park Boathouse, New York City

Sponsorship Benefits	Presenting Sponsor	Sustaining Sponsor	Leadership Sponsor	Patron Sponsor
Invitation for two to attend the Annual Seminar for Leadership in the Arts	✓			
Opportunity to co-author an op-ed with Americans for the Arts to be marketed for placement in media market of sponsor's choice	✓			
Written recognition in the annual BCA 10 advertisement in <i>FORBES Magazine</i> (biweekly circulation of over 900,000 readers)	✓			
VIP privileges for two at the annual Nancy Hanks Lecture (includes invitations to the VIP dinner and VIP seating at the lecture)	✓	✓		
Bronze-level membership in Americans for the Arts Corporate Circle program <sup>1</sup>	✓	✓		
Written recognition in national media releases for the BCA 10	✓	✓		
Dedicated blog post about the sponsor and its support for the arts and arts education on Americans for the Arts' ARTSblog (approximately 15,000 monthly hits) and pARTnership Movement news section	✓	✓	✓	
Dedicated corporate snapshot piece in one edition of <i>BCA Noteworthy</i> (monthly e-newsletter with 3,000 subscribers nationwide)	✓	✓	✓	
Logo placement and hotlink on the BCA 10 website	✓	✓	✓	
Recognition advertisement in the BCA 10 publication	Full-page	Half-page	Quarter-page	Discounted Advertising Available <sup>2</sup>
Written recognition in the BCA 10 gala invitation, presentation signage, the BCA 10 website, and the event program <sup>3</sup>	✓	✓	✓	✓
Tickets to the BCA 10 Awards presentation gala	10	8	6	4
<b>Contribution Level</b> (Tax-deductible Portion)	<b>\$25,000</b> (\$23,750)	<b>\$15,000</b> (\$14,000)	<b>\$10,000</b> (\$9,250)	<b>\$5,000</b> (\$4,500)

<sup>1</sup>Excludes additional tickets to the BCA 10 gala.

<sup>2</sup>Discount advertising pricing: \$1,650 for one full-page; \$775 for one half-page; \$650 for one-quarter page

<sup>3</sup>To be recognized in the BCA 10 invitation, sponsorship confirmation must be received by August 4, 2014. To be recognized in the BCA 10 event program, sponsorship confirmation must be received by August 31, 2014.



# BCA 10: BEST BUSINESSES PARTNERING WITH THE ARTS IN AMERICA

The BCA 10: Best Businesses Partnering with the Arts in America recognizes businesses of all sizes for their exceptional involvement with the arts that enrich the workplace, enhance education, and enliven the community. These companies set the standard of excellence and serve as role models for others to follow.

## Response Form

**1. Provide Your Contact Information**

Name \_\_\_\_\_  
 Company \_\_\_\_\_  
 Address \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 City/State/Zip \_\_\_\_\_  
 Phone \_\_\_\_\_  
 E-mail \_\_\_\_\_

**2. Select Your Recognition Preference**

Preferred recognition name: \_\_\_\_\_

I/We wish to be listed as Anonymous.

**3. Provide Your Payment Information**

I/We wish to be invoiced by \_\_\_\_\_ (date).

Check is enclosed, payable to *Americans for the Arts*.

I/We wish to pay by credit card:  
 Visa     MasterCard     AMEX     Discover  
 Name on card \_\_\_\_\_  
 Card Number \_\_\_\_\_ Exp Date \_\_\_\_\_  
 Signature \_\_\_\_\_

**I/We wish to waive all benefits in order to make this gift 100% tax deductible.**

**4. Select a Contribution Level**

Presenting Sponsor: \$25,000  
 (\$23,750 tax deductible)

Sustaining Sponsor: \$15,000  
 (\$14,000 tax deductible)

Leadership Sponsor: \$10,000  
 (\$9,250 tax deductible)

Patron Sponsor: \$5,000  
 (\$4,500 tax deductible)

Individual Ticket: \$500  
 (\$375 tax deductible per ticket)  
 Quantity: \_\_\_\_\_

I/We cannot attend, but enclosed is a contribution in the amount of \$\_\_\_\_\_.

**5. Return Form**

Americans for the Arts  
 ATTN: The BCA 10  
 1000 Vermont Avenue, NW  
 6<sup>th</sup> Floor  
 Washington, DC 20005

Fax: (202) 371-0424

Email: [BCA@artsusa.org](mailto:BCA@artsusa.org)