

## 1. Program Information

**\*1. Please list the name of your organization.**

**\*2. How many cultural exchange initiatives or international cultural engagement programs does your organization sponsor or participate in annually?**

- None
- One
- 2-5
- 5-10
- 10-25
- 25-50
- 50-100
- 100+

Please specify

## Local Arts Agencies 2010 International Engagement Survey

**\*3. Please indicate which artistic disciplines have been supported by your organization's funding of or participation in international cultural engagement activities. Check all that apply.**

- Band or ensemble (please indicate specific type)
- Choral
- Dance (please indicate specific type)
- Design
- Folk Arts
- Humanities
- Literature
- Media Arts (please indicate specialty)
- Museum (please indicate specialty)
- Opera
- Orchestra
- Theater
- Visual Arts (please indicate specific type)

Other (please specify as well as subcategory if relevant)

# Local Arts Agencies 2010 International Engagement Survey

**\*4. What kinds of international cultural engagement has your organization participated in or supported? Check all that apply.**

	Within the U.S.	Outside of the U.S.
Residency	<input type="checkbox"/>	<input type="checkbox"/>
Festival	<input type="checkbox"/>	<input type="checkbox"/>
Guest Artist/Performer/Lecturer	<input type="checkbox"/>	<input type="checkbox"/>
Intercultural collaboration	<input type="checkbox"/>	<input type="checkbox"/>
Master Classes	<input type="checkbox"/>	<input type="checkbox"/>
Educational Workshops for youth	<input type="checkbox"/>	<input type="checkbox"/>
Touring	<input type="checkbox"/>	<input type="checkbox"/>
Other	<input type="checkbox"/>	<input type="checkbox"/>

If you checked other please specify

**\*5. Please indicate which international countries your programs have engaged with as well as average annual frequency:**

	Country	Frequency
Country 1	<input type="text"/>	<input type="text"/>
Country 2	<input type="text"/>	<input type="text"/>
Country 3	<input type="text"/>	<input type="text"/>
Country 4	<input type="text"/>	<input type="text"/>
Country 5	<input type="text"/>	<input type="text"/>
Country 6	<input type="text"/>	<input type="text"/>
Country 7	<input type="text"/>	<input type="text"/>
Country 8	<input type="text"/>	<input type="text"/>

# Local Arts Agencies 2010 International Engagement Survey

**\*6. What is your average budget for cultural exchange or international programs/tours or projects? Please indicate your annual and per project average.**

	Annual	Average Budget per Project
\$0 or Not Applicable	<input type="checkbox"/>	<input type="checkbox"/>
Less than \$25,000	<input type="checkbox"/>	<input type="checkbox"/>
\$25,000-\$49,999	<input type="checkbox"/>	<input type="checkbox"/>
\$50,000-74,999	<input type="checkbox"/>	<input type="checkbox"/>
\$75,000-\$99,999	<input type="checkbox"/>	<input type="checkbox"/>
\$100,000-\$249,999	<input type="checkbox"/>	<input type="checkbox"/>
\$250,000-\$499,999	<input type="checkbox"/>	<input type="checkbox"/>
\$500,000-\$999,999	<input type="checkbox"/>	<input type="checkbox"/>
\$1,000,000-\$2,499,999	<input type="checkbox"/>	<input type="checkbox"/>
Greater than \$2,500,000	<input type="checkbox"/>	<input type="checkbox"/>

**\*7. Please indicate your community partners for international cultural engagement?**

- International NGOs
- Local Chamber of Commerce
- Local Nonprofits
- Mayor's Office
- No other partners
- Other local arts and cultural institutions
- Primary, Middle or High Schools
- Regional Arts Organization
- Religious Institutions
- Service or Social Institutions
- Sister Cities Organizations
- State Arts Organization
- University/College

Other (please specify)

# Local Arts Agencies 2010 International Engagement Survey

**\*8. Please indicate your sources of financial and in kind support for your international cultural engagement programs by percentage of total program funding? Your total percentages should add up to 100.**

Ticket sales (Earned Income)	<input type="text"/>
Individual sponsorship/donation (Contributed Income)	<input type="text"/>
Membership fees (Earned Income)	<input type="text"/>
Foundation or Corporate Grants (Contributed Income)	<input type="text"/>
Community (local) grants (Contributed Income)	<input type="text"/>
City grants (Contributed Income)	<input type="text"/>
State grants (Contributed Income)	<input type="text"/>
Federal grants (Contributed Income)	<input type="text"/>
International (foreign source) grants	<input type="text"/>
Other (please describe Earned or Contributed and Source)	<input type="text"/>

## 2. Program Motivations and Challenges

### \*9. Why does your organization engage in international cultural engagement?

- Mission related
- Development of US art and or artists
- Promotion of U.S. art of artists
- Increased cultural and or mutual understanding
- Other (please specify)

### \*10. What criteria does your organization use to select international opportunities?

- Ability to enhance international profile
- Appropriateness of partner or institution, venue, and audience
- Artistic Merit
- Diversity
- Experience of Partner
- Financial Viability
- Geographic Region
- Historical significance
- Mission-related
- Personal Interest
- Political Factors
- Potential for long-term exchange
- Security factors

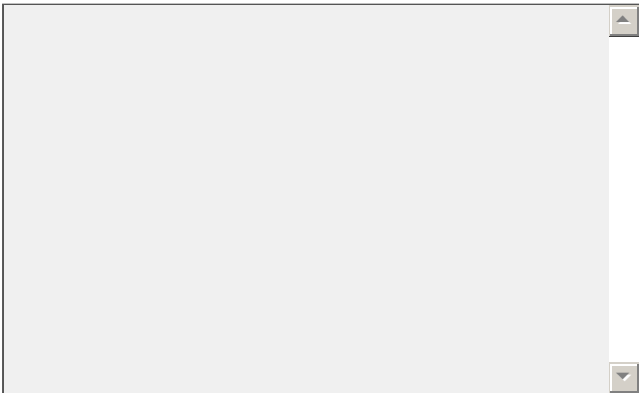
Other (please specify)

## Local Arts Agencies 2010 International Engagement Survey

**\*11. What challenges have you encountered in organizing cultural exchange or international programs? Please check all that apply.**

- Not financially viable
- U.S. Visas
- Foreign Visas
- Logistical Barriers
- Too difficult to coordinate
- Not enough information about opportunities
- No specific challenges

Other (please specify)



## Local Arts Agencies 2010 International Engagement Survey

**\*12. Please indicate methods of program evaluation for international cultural engagement below. Check all that apply.**

- Achievement of Artistic Goals
- Anecdotes and Testimonials
- Artwork created
- Audience/Visitor metrics
- Establishment of good will and long term relationships
- Experience of the Participants
- Financial Indicators (Ticket sales, accounting)
- Fulfillment of established goals
- Impact on artists
- Level of Enrollment
- None
- Outreach and Publicity
- Partner Feedback
- Program Evaluations
- Repeat Invitations or Replication of Program Model
- Reviews (audience and critical)
- Other (please specify)



# Local Arts Agencies 2010 International Engagement Survey

## 3. Audience Engagement and Use of Technology

This section seeks to gather information about domestic and international audience engagement and response to programming.

### \* 13. Who are your target audiences for your international arts and cultural activities?

Please check all that apply.

	Within the U.S.	Outside of the U.S.
Adults (18+)	<input type="checkbox"/>	<input type="checkbox"/>
Art appreciators	<input type="checkbox"/>	<input type="checkbox"/>
Arts and Culture Professionals	<input type="checkbox"/>	<input type="checkbox"/>
Children and Youth (Under 18)	<input type="checkbox"/>	<input type="checkbox"/>
Elites	<input type="checkbox"/>	<input type="checkbox"/>
General Public	<input type="checkbox"/>	<input type="checkbox"/>
None	<input type="checkbox"/>	<input type="checkbox"/>
Seniors (65+)	<input type="checkbox"/>	<input type="checkbox"/>
Students	<input type="checkbox"/>	<input type="checkbox"/>
Women	<input type="checkbox"/>	<input type="checkbox"/>
Other (please specify)	<input type="text"/>	

## Local Arts Agencies 2010 International Engagement Survey

### \*14. What kinds of technology have been used to promote, document or disseminate international cultural activities?

- Organizational website
- Other websites
- Podcasts
- Blogs
- Wikis
- Photos/Images
- Video
- MP3 files
- Social Networking Sites(MySpace, Facebook etc.)
- Youtube
- Don't use technology to promote or disseminate work

Other (please specify)

## 4. Cultural Diplomacy

Please let us know your thoughts on the relationship of arts organizations to cultural and public diplomacy efforts.

**\*15. Do you feel that artists and cultural organizations have an important role to play in U.S. public diplomacy efforts? Please feel free to elaborate on your answer in the comment box.**

- Yes
- No
- Maybe

Clarify yes or maybe response

**\*16. May we contact you further about your responses to this survey?**

- Yes
- No

Please provide your name and preferred contact information

**17. Final Thoughts, Comments or Questions.**

## 5. Thank You

Thank you again for completing this survey. Americans for the Arts will be issuing a Monograph based on the results of this survey that will be used to support advocacy and education. All participants will be contacted with the results of the survey in the next few months.