Creativity and Aging Forum

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Presented by the Society for the Arts in Healthcare and The Museum of Modern Art

The MoMA Alzheimer's Project: Making Art Accessible to People with Dementia is made possible by MetLife Foundation.

Additional support for Meet Me at MoMA is provided by The Fan Fox and Leslie R. Samuels Foundation.
Art and Aging at MoMA
Programs for Older Adults

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Accessibility
Art inSight and Touch Tours
Teleconference Courses
Grandparents Day
Vital Visionaries
Group Tours for Older Adults from Care Organizations
Meet Me at MoMA
What is The MoMA Alzheimer's Project?

- A nationwide expansion of the Museum’s outreach program for individuals living with Alzheimer’s disease and their caregivers
- An initiative funded through a two-year grant from MetLife Foundation
NYU Aging and Dementia Research Center Evaluation

• Overview
  – Evidence-based research study to evaluate the efficacy of Meet Me at MoMA
  – 37 dyads – person with early-stage Alzheimer’s and family caregiver

• Quantitative and Qualitative Analysis
  – Self-rating scales (questionnaire packet + smiley face assessment scale)
  – Observer-rated scales
  – Take-home Evaluation
  – Focus groups
Effect on Participants

- Increased self-esteem in participants with dementia
- Decrease in emotional problems for caregivers
- Elevated mood for both participants
- Caregivers reported increase in social support